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JESSICA MCCONNELL BURT

GW MAGAZINE SUMMER 2013

A MAGAZINE FOR ALUMNI AND FRIENDS



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GW Magazine, 4.0

With this edition, we proudly introduce your redesigned *GW Magazine*. After months of hard work by our editorial and creative teams, we are happy to share the new product with you.

Many people within GW's Division of External Relations and the Division of Development and Alumni Relations come together to create *GW Magazine*, now in its 23rd year of publication. For the better part of a year we have been meeting, strategizing, and planning. Our friends at design firm Pentagram in New York helped us create a new look that we think represents today's George Washington University.

Our goal was to create a magazine that is as smart, good looking, intellectual, and entertaining as all of you are. George Washington University has always been a fine institution, and our trajectory of excellence continues. It was time for *GW Magazine* to get a facelift and become more reflective of our personality and aspirations, and to embody the university's new branding and visual identity, which were implemented last year.

There are some things we know you wanted more of: coverage of athletics, for example. And there were other things we want you to know more about, such as GW's expanding research endeavors. And we want to entertain. New elements include From the Archives, Spaces, and 5 Questions, which were designed to give you a more visual experience and, we hope, some more fun as well.

In addition, we have updated our online version at *gwmagazine.com*. So please enjoy your new *GW Magazine*, both in print and online. And when you're done please drop us a line and let us know what you think. We'd love to hear from you.

Heather O. Milke

FROM THE EDITOR

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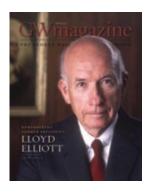
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Memories of Former GW President Lloyd Elliott, 1918-2013



When I got the new issue of GW Magazine in the mail today and saw the cover, the first thing I remembered was the Presidents Day storm of 1979.

I had an exam scheduled the next afternoon and was awakened by a ringing telephone early that morning. A friend of mine at Howard University called to alert me to the record snowfall and to gloat. Every university in the area was closed...except GW. I called campus to find out if the exam had been canceled and was told that classes would be held on time. It took me a few hours to get to campus from my house, but when I got there I marveled at the fact that every street and every sidewalk had been cleared down to the pavement. GW was an island of normalcy surrounded by a city that had closed. After my exam it took more hours to get across town and get home. Still, despite the journey, I was proud of the resilience of the community of which I had become a part.

Of course, students complained about GW being the only place open. It was said that Dr. Elliott's response was that

nothing short of a nuclear attack would ever close the university. I do not know if that is true. I do know that Dr. Elliott was a man who would move heaven, earth, and snow to ensure that the students in his care received every educational opportunity to broaden their horizons, nurture their dreams, and realize success.

Sheryl Stuckey, BS '82, BA '90 Washington, D.C.

My best memory of Dr. Elliott is from the first few weeks I was at the school in September 1980. I had just transferred from a college in Memphis, and although I had worked hard academically to make the transition to a much better university, financially, I was not as prepared as I should have been. Not really knowing how to proceed, I was able to get an appointment with Dr. Elliott, and, within five minutes, he knew exactly what to do. He sent a letter to the director of financial aid at the time and asked to grant me a Trustee Scholarship, which I had for the remainder of my time at GW. That allowed me to graduate from my dream school as planned in 1984. He will always have a very special place in my heart.

Christopher L. Myers, BA'84 Collierville, Tenn.

Close to graduation I walked into Dr. Elliott's office without an appointment. He waved me past his secretary and asked what I needed. I told Dr. Elliott I simply wanted to meet him and thank him for all he had done to push GW to excellence and for his dedication to the students. He immediately walked around his desk and asked me to sit across

from him on leather chairs in a more personal setting.

He asked about my GW experience, professors, and future plans, and he offered advice for more than 20 minutes. He had never met me yet gave me valuable time and showed such personal concern. Dr. Elliott truly cared about his students. I am lucky to be one of them. Denis Ventriglia, BA'78 Wilmington, N.C.

When I attended GW from 1970 to 1972 for my MPA, I was a Scottish Rite Fellow from West Virginia and a West Virginia University graduate. When I arrived I was a little scared and apprehensive, coming from a rural part of West Virginia and entering a large urban university. Dr. Elliott had dinner with all the Scottish Rite Fellows and made it a point to meet with me and assure me that I was up to the challenge and if ever I needed to talk with him. he was available. He had such great human relations skills and made a point to look up a fellow West Virginian. I will always remember him for his kindness and thoughtfulness. Roger Justice, MPA'72 Olathe, Kansas

Lloyd Elliott inherited a small, southern-oriented university in a fabulous location that had a Quonset hut for a gym, suggested a bus ride to the Library of Congress as the best research resource for its students, and had such a nondescript student union that a drugstore named Quigley's was the daytime center of campus

He intuited quickly the reality of Foggy Bottom real estate: It only went up in price. So he began to buy and set the stage for those who came later, leaving them a larger, thriving institution worthy of the first president's name. But from this student's perspective the most important thing Dr. Elliott did

was change the color of the university.

The story goes that his predecessor, Cloyd Heck Marvin, had gotten a deal on postwar surplus paint. It was such a good deal that he got enough to paint the whole university! The problem was that it was all the same color: green. The bigger problem was the shade of that color, which was somewhere between pea-soup and sinusinfection green. It became known as "Marvin Green."

I returned the summer after my senior year for graduate school to a freshly painted, multi-toned university, which my daughter and son-in-law attended with wonderful results: two jobs and two children.

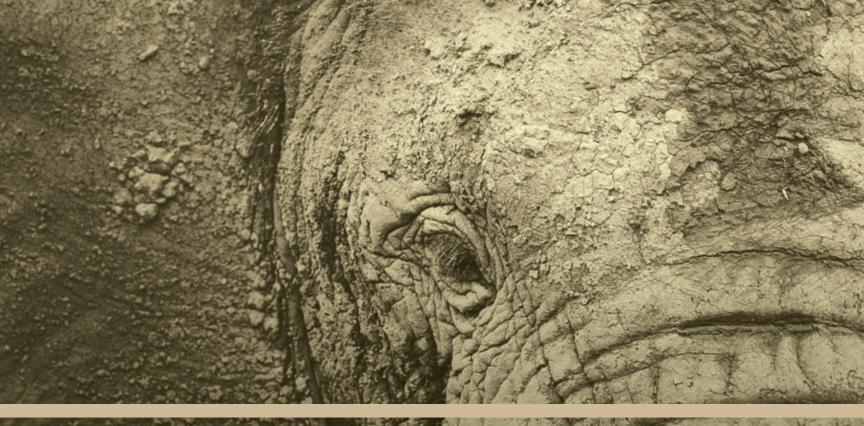
For that I was and still am eternally grateful to the university's 14th president. Bill Gralnick, BA'65, MA'68 **Boca Raton, Fla.**

When the trustees appointed Lloyd Elliott president of GW, I was active in the Faculty Senate and was invited to join the delegation to meet Dr. Elliott in the room where the senate met. We shook hands and chatted. I came away from the meeting completely won over. Dr. Elliott was a gentleman and I looked forward to his presidency.

In difficult years following 1965 that included tear gas on campus and nights on a cot in Rice Hall, I respected Dr. Elliott's judgment and admired his courage. He supported our then-new form of faculty selfgovernance. He raised the status of GW in Washington by joining the leadership community.

Your splendid portrait shows the shrewd side of Dr. Elliott's personality, and he was a serious person. As for me, I well remember the friendly side—his smile and his laugh—before we got down to business and after we retired.

David J. Sharpe, Professor Emeritus of Law Hudson, N.Y.



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POSTMARKS

I first met Dr. Elliott at a GW party given in honor of my late husband, David S. Brown, a GW professor for 31 years and then chair of the Public Administration Department.

During the course of the conversation, he noticed my French accent and I told him I was born in French Morocco and raised partly in Algeria. He then told me how he had landed in Oran, Algeria, in WWII and how much he enjoyed discovering North Africa, even in war. We also shared many memories of Maine, since he was the president of the University of Maine and it is my husband's native state.

I have fond memories of Dr. Elliott, a very interesting man with a good sense of humor. **Anne Elizon Brown** Washington, D.C.

My first encounter with Dr. Elliott was somewhat unusual. We met at the GW gym locker room called the President's

Club. Our lockers were next to each other and both of us were committed to exercising after work.

We struck up a casual conversation routine in the steam room after our respective work outs. Since I was working in the political arena, he always wanted to know what the latest rumors were and how certain politicians could do stupid things. We met off and on over the years—always cordial, most pleasant, and inquisitive—but he never asked me my name. Capt. Herb Ressing, MBA '68 Fort Lauderdale, Fla.

A More Inclusive Representation

I feel readers should get a bit more of a reality of what's out there. For example, when the magazine features graduates who have reached celebrity status—is that the reality? What about those who aren't famous? There are those who are still

out there, trying, hopeful, and haven't given up. We went to GW too, you know.

Dariush Kashani, BA '93 Los Angeles, Calif.

Political Action

I read with great interest the articles in the fall 2012 magazine regarding the national elections and high-profile alumni participants.

Though in a small part, I also participated in a historic election. Texas gained four House seats in the 2010 census, and my wife and I live in one of the all-new districts carved out for the 2012 election. Thirteen candidates filed for the new seat: one Democrat and 12 Republicans.

I attended candidate forums and winnowed my list to one favorite, Roger Williams, former Texas secretary of state and small-business owner like myself. My wife and I went to work for Mr. Williams, hosting a meetthe-candidate event and helping his team "pound the pavement."

He won overwhelmingly, and has accepted my offer to return to my "old stompin' ground" of D.C., to work as a volunteer House aide for a few weeks. Lou Storm, MS'82 Whitney, Texas



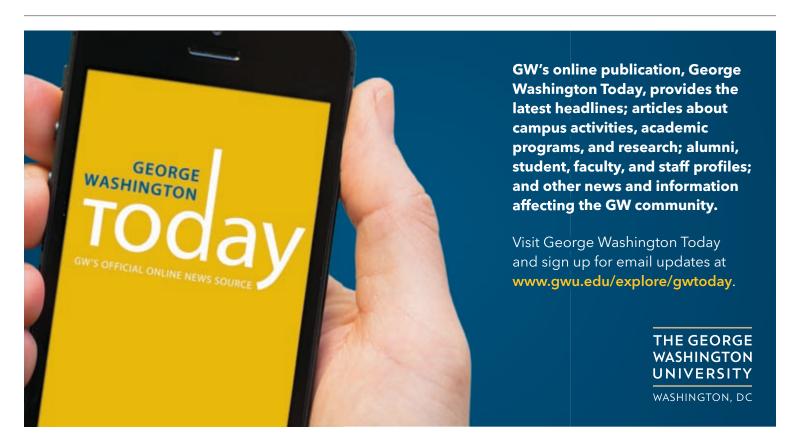
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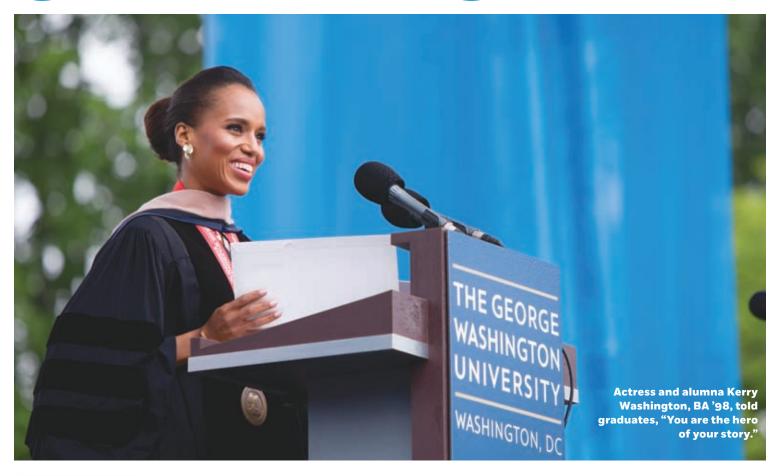
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In every culture and in every moment of buman existence, the ritual of storytelling has been a central tenet of our experience, because it is through stories that we understand ourselves and each other. KERRY WASHINGTON

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COMMENCEMENT 2013

Actress Says, 'You Are the Hero of Your Story'

Assembling on the National Mall May 19, rain slickers thrown over their robes, members of the Class of 2013 gathered to celebrate their new degrees and receive a little parting wisdom.

/ By Kurtis Hiatt and Ruth Steinhardt /

As she took the stage before 25,000 people as keynote speaker, actress and alumna Kerry Washington, BA '98, had something besides her alma mater in common with many of the graduates: Her parents were in the audience, watching her receive an honorary degree.

While she was proud to be addressing the graduates, Ms. Washington said, she was "even more proud of the GW degree that took me four years, a lot of sleepless nights, student loans, study groups, and more than a few drinks at Lindy's to earn."





Ms. Washington's funny, personal speech, on the importance of leaving one's comfort zone and the role of storytelling in the way we shape our lives, touched extensively on those four years.

"In every culture and in every moment of human existence, the ritual of storytelling has been a central tenet of our experience, because it is through stories that we understand ourselves and each other," Ms. Washington said. "As we journey along with the hero of any story, we realize that we, too, are the lead characters of our own lives. I am here to remind each of you that you are the hero of your story."

Though she has now starred in Hollywood hits like Ray and Django Unchained, and anchors the hit ABC drama Scandal as crisis manager Olivia Pope, her GW origins were humble. As a Presidential Arts Scholar, she recalled, she was required to audition for every show organized by the Department of Theatre and Dance—including *Croak: The* Last Frog, a musical written by Professor Leslie Jacobson.

"It was a beautiful musical about frogs," she remembered, to laughter, but "I have to be honest with you. It was not my lifetime dream role to play a frog."

"I carry my education here with me every day."

Initially hesitant—"the thought of it terrified me"—she eventually showed up, "answered the call," won the lead role, and threw herself into exploring what she could bring to a part that seemed, on the surface, to offer little in the way of dignity.

"I approached the role as a social scientist," she said, "the way GW taught me." She studied frogs, held frogs, read about frogs, watched frog documentaries—threw herself, she said, into performing the role as wholeheartedly as she could.

"I faced my fears and I stepped out onto that Marvin Center stage," she said, "and it became a role that transformed my thinking about how I use my body to do what I do every day.

"The lesson isn't how you, too, can be a frog," Ms. Washington told graduates. "The lesson is that you're sitting here today because you, too, learned how to answer the call. Your degree is proof that you have what it takes to take the leap into the adventure

of your unique experience. You don't earn a degree by doing and being and existing in the comfort zone of what you already know."

Backstage before her speech, Ms. Washington talked about the "surreal" experience of going from student to Commencement speaker and discussed what she hoped to convey with her remarks.

"I think the message is really to kind of authentically carve out a path for yourself in your life," said Ms. Washington, who was wearing the doctoral robe that belongs to her mother, a retired professor.

"The experience that I gained here both as an academic student of social sciences and as an artist, in acting classes and in dance classes ... I know that I can look at it with real specificity and know that my time here really supports the work that I do today in so many ways. I definitely feel like I carry my education here with me every day."

See photos, videos, and more from **GW's 2013 Commencement at** commencement.gwu.edu

For a GW Magazine profile of Kerry Washington, visit go.gwu.edu/kerrywashington





Top: "Great leaders are great learners," said former Coast Guard Commandant Adm. Thad Allen, MPA '86, who received an honorary doctorate in public service. "Opportunity that exists when adversity arrives is the opportunity to define yourself by who you are, how you act, and vour behaviors." Bottom: International education advocate Harriet Mayor Fulbright, MFA '75, told the graduates she came to the university as a mother of three young daughters and "with a mind that was crying for stimulation." "George Washington gave me a wonderful education, and I am deeply grateful for this extraordinary honor," she said. Ms. Fulbright was awarded an honorary doctorate in humane letters.



Choreographer Liz Lerman, MA '82, speaks at the launch of the National Civil War Project at D.C.'s Arena Stage.

Civil War Anniversary Inspires National Project

GW and seven partner organizations, including three other universities and four professional theater companies, have launched a nationwide collaboration called the National Civil War Project, which will generate original theatrical productions and innovative academic programs in commemoration of the 150th anniversary of the American Civil War.

The project was originally conceived by Liz Lerman, MA'82, a choreographer and 2002 MacArthur Foundation "genius" fellow.

"Our Civil War was 150 years ago: What does it still mean? What is the aftermath? Where is the damage? How is it absorbed? Who does the absorbing?" Ms. Lerman said at the event's launch in February. "These questions are too big for the arts alone, or for academia alone. My interest is in collaborations that will allow new understandings."

GW and its partner, D.C.'s Arena Stage, will work on three projects, including the world premiere of "Healing Wars," a dance piece by Ms. Lerman that explores the connections between wartime and physical and psychological healing, and will feature actor Bill Pullman as narrator. The university will also work on a project called "Our War," in which 25 playwrights, including two GW students, will represent the diversity of voices affected by the events of the

Award-winning playwright Daniel

"My interest is in collaborations that will allow new understandings."

- LIZ LERMAN, MA'82

Beaty will create a third original piece that will fuse song, poetry, and personal narrative as a means of asking what war is really like for the people involved. These projects will also include reflections on contemporary wars and their effects.

Ms. Lerman will be an artist-inresidence on campus while developing "Healing Wars," and will participate in student workshops before the premiere of the piece. The university also will sponsor 10 new student productions that bring students from theater, history, and other social science disciplines together in pairs to research and write plays. These plays will be presented in a special student playwriting festival in 2013 and 2014. GW students will also intern at Arena Stage as part of the collaboration.



Information about the National Civil War Project is available at

www.civilwarproject.org



Outgoing Board of Trustees Chairman W. Russell Ramsey's legacy stretches from the board room to the ball field, where he was the Colonials baseball team captain in 1981. His professional accomplishments in finance include founding Ramsey Asset Management and serving as co-founder, president, and co-chief executive officer of Friedman, Billings, Ramsey Group and its sister company FBR Capital Markets.

BOARD OF TRUSTEES

Outgoing Board Chairman Lauded for Contagious Vision

His mother's goal for him was a college education, the first in the family. The son of hardworking parents—whose idea of a good day, W. Russell Ramsey recalled recently, was getting food on the table and keeping the heat on—he blazed a path to get that education, attending GW on a baseball scholarship and receiving his bachelor's in business administration in 1981.

Decades later, Mr. Ramsey, founder, chairman, and CEO of Ramsey Asset Management, is known as a successful entrepreneur who built multibillion-dollar businesses in investment banking and money management.

He is known as a strong GW advocate for his 15 years on the Board of Trustees—including six as chairman—which included overseeing the presidential search committee, the creation of the 20-year Foggy Bottom Campus plan, and the development of GW's strategic plan.

Mr. Ramsey and his wife, Norma G. Ramsey, are also known for their lengthy list of philanthropic contributions to GW and elsewhere, including thousands in scholarship money and a \$1 million endowment in 2005 to establish the Ramsey Student Investment Fund, a portfolio of stocks managed by MBA students.

"We are all here because we're bound by something that we all agree upon: that we are in a great city, in the greatest country on Earth, and we're fortunate enough to be a part of the George Washington University because, in one way or another, it touched a chord that we feel strongly about."

- W. RUSSELL RAMSEY

And now, after stepping down this summer from his post at the helm of GW's board, Mr. Ramsey will be known as chairman emeritus.

"Russ Ramsey has supported and guided all of our efforts to continue building a world-class institution, to transform the university's academic infrastructure, to engage the city of Washington and the institutions around us, and to strengthen what, together, we have called our lifelong and worldwide community of alumni," GW President Steven Knapp said at a celebration of Mr. Ramsey's tenure in May.

He is a man of "contagious vision" for the university, Dr. Knapp said.

A grateful and humble Mr. Ramsey attempted to turn and widen the spotlight.

"I want to make sure that this is about 'we,' "he told the gathering. "We are all here because we're bound by something that we all agree upon: that we are in a great city, in the greatest country on Earth, and we're fortunate enough to be a part of the George Washington University because, in one way or another, it touched a chord that we feel strongly about."

He asked his colleagues to remember the power of two things: relationships and possibility.

"If there's been a transformation for me, and a transformation for this university, it's to actually have a culture move from, 'Well, that's just the way it is, and that's how we do things,' to 'What if we think of the world in terms of what we can do, and what the possibilities are?'" — **Kurtis Hiatt**

Carbonell Elected Board Chairman

The GW Board of Trustees this spring elected 11-year board veteran Nelson A. Carbonell, BS '85, its new chairman. Mr. Carbonell, who succeeds W. Russell Ramsey, BBA '81, began his three-year term July 1.

Mr. Carbonell is founder, chairman, and CEO of Nelson Carbonell and Associates, a Reston, Va.-based firm that assists middle-market companies with strategy, financing, operations, technology, and leadership. He has served as vice chair of the GW board for the past six years.

"I am honored to assume the role of chair of the Board of Trustees," said Mr. Carbonell, who earned his bachelor's degree in electrical engineering at GW and was inducted into the School of Engineering and Applied Science Hall of Fame in 2011. "The university has made tremendous strides under Russ Ramsey's leadership, and I want to thank him for his service. I look forward to working with the administration, the faculty, and the board to build GW's strengths and continue its growth as a top-tier research university."

Mr. Carbonell and his wife, Michele, also have had a philanthropic impact at the university. Their \$50,000 challenge to spur 50 percent of the Class of 2012 to give to the senior class gift was exceeded by students, as was their challenge to the Class of 2013, of \$51,000 for 51 percent participation. They also established the Nelson

and Michele

Carbonell Engineering Endowed Scholarship.

"Nelson Carbonell is a clear and powerful advocate for this university," GW President Steven Knapp said. "He fully embraces its aspirations and its vision for the future, both of which his extraordinary strategic intelligence has played a key role in shaping."

In other developments from the board, Ellen Zane, BA '73, was elected vice chair. Ms. Zane. a nationally renowned health care leader, is vice chairman of the Tufts Medical Center Board of Trustees and an assistant professor in the Department of Medicine, Division of Clinical Care Research, at Tufts University School of Medicine. The board also re-elected I. Allan From, BBA '72, as its secretary. Mr. From is a shareholder in the law firm Howard, Stallings, From & Hutson, P.A., in Raleigh, N.C.

U.S. Sen. Mark Warner (D-Va.), BA '77, and Sharon Percy Rockefeller, president and CEO of WETA, Washington, D.C.'s flagship public television and radio stations, were elected trustee emeriti. Sen. Warner served as a trustee from 1993 to 2001; Ms. Rockefeller from 1996 to 2002.

And two members departed the board: B.J. Penn, MS '80, retired assistant secretary of the Navy for installations and environment, and Sunil Wadhwani, chairman and co-founder of iGate Corp.

New Faces on the Board

The GW Board of Trustees has elected five new trustees to four-year terms:



Weston Burnett, JD '75, LLM '83, is managing partner of Cohen & Burnett, P.C., Attorneys and Counselors at Law, and president and CEO of OptiFour Integrated Wealth Management, LLC. An expert in international law, he previously served active duty with the Navy as a judge advocate.



Terry Collins, DSc '76, is retired from Boeing, where he most recently served as an adviser to the president of Boeing Network and Space Systems. Dr. Collins was inducted into the GW School of Engineering and Applied Science Hall of Fame in 2010 and in 2012 received GW's Distinguished Entrepreneurial Achievement Award.



Mark Howard Chichester, BBA '90, JD '93, is cofounder and president of Atlas Research, a Washington, D.C.-based health care management consulting firm. Mr. Chichester also holds a faculty appointment in the Department of Health Systems Administration at Georgetown University.



Grace Speights, JD '82, is a partner in Morgan Lewis' labor and employment law practice, where she holds a number of positions including deputy national leader of the labor and employment law practice and managing partner of the Washington, D.C., office.



Ave Tucker, BBA '77, is the CEO and co-founder of TM Financial Forensics, LLC, a business and litigation consulting company. He is also a consulting professor at Stanford University and a member of the dean's board of advisers for the School of Business.

GW Partners With Fortune Global Forum

A group of GW leaders visited China this summer, building ties and participating in discussions on trends in China and the future of global business in several meetings and at the 2013 *Fortune* Global Forum. GW was the forum's sole education partner.

Alongside prominent leaders including Premier of the People's Republic of China Li Keqiang, Vice Premier Zhang Gaoli, former British Prime Minister Tony Blair, JPMorgan Chase & Co. CEO Jamie Dimon, GE CEO Jeffrey Immelt, and DuPont CEO Ellen Kullman, the forum offered GW the unique opportunity to visit an important region of China and meet with several high-level business leaders who are current or potential stakeholders in GW's endeavors.

During the three-day forum in Chengdu, Vice President for China Operations and School of Business Dean Doug Guthrie moderated a panel on the widening wealth gap, social needs, and the state of the philanthropic sector in China. Panelists included Rupert Hoogewerf, publisher of the *Hurun Report* and *Hurun Philanthropy List*; Yao Ming, athlete, entrepreneur, and philanthropist; and Wang Zhenyao, dean of the China Philanthropy Research Institute at Beijing Normal University.

Ahead of the forum, President Steven Knapp, Provost Steven Lerman, Dr. Guthrie and Elliott School of International Affairs Dean Michael E. Brown participated in the 2013 Education Summit, "Education Creates Fortune and Future," sponsored by the Nordic International Management Institute. The discussion explored the role of higher education in society, U.S.-China relations, and opportunities for universities to have an impact on China.

"Even though we are so strongly based in Washington, D.C., we are at the same time a global university, and we take very seriously our responsibility to educate citizen leaders not only of the United States but of the world," Dr. Knapp said in opening remarks. "Nowhere is our role as a global university clearer or more powerful than in our growing relationship with China."

GW has many relationships with Chinese universities, including Renmin University in Beijing and Fudan University in Shanghai. In 2012, GW launched a new relationship with Suzhou Industrial Park in Jiangsu, China, to lay the groundwork to offer advanced degrees to Chinese students. Dr. Knapp said the university wants to build on those, possibly exploring programs in health care, medicine, law, and international affairs, and give more Chinese students the opportunity to live and learn in the nation's capital.

Also part of the China trip were Vice President for Research Leo Chalupa, Vice President for Human Resources Sabrina Ellis, School of Medicine and Health Sciences Dean Jeffrey S. Akman, Vice President for Development and Alumni Relations Mike Morsberger and Board of Trustees members George Coelho and A. Michael Hoffman.

Members of the GW community can view footage of the forum

at go.gwu.edu/fortuneforum

Business Dean Takes On China Operations

School of Business Dean Doug Guthrie is adding a new role to his university portfolio: vice president for China operations.

In this position, Dr. Guthrie—who is fluent in Mandarin, is an expert in the field of economic reform in China, and conducted his doctoral research in Shanghai—will coordinate all significant-scale activities, initiatives, and programs in China and make recommendations to university leadership. He took on the position in April in addition to his roles as dean and professor of international business and management.

China, which plays an increasingly important role in the global economy and world politics, is one of the geographic areas the university has identified in its strategic plan as a research and teaching priority.

Last year, the university signed an agreement with Suzhou Industrial Park in Jiangsu, China, to offer advanced degrees to Chinese students. The School of Business also offers both a Master of Science in Finance and an International Master of Accountancy Program jointly with Renmin University of China International College. Additionally, the three-week GW China Career Immersion Program, held twice a year during Chinese students' summer and winter breaks, allows students to visit the nation's capital and attend seminars on career preparation and political, economic, and business issues while improving cross-

cultural awareness.

The university also served as the education partner for the 2013 Fortune Global Forum, (see story at left) sending a delegation to a three-day gathering in Chengdu, China, which brings together CEOs and leaders from across the world.



Vice President for China Operations and School of Business Dean Doug Guthrie gives remarks at "Education Creates Fortune and Future," a summit sponsored by the Nordic International Management Institute, held in China ahead of the 2013 *Fortune* Global Forum.

Testifying for the Humanities

In April, President Steven Knapp testified before the House Appropriations Subcommittee on the Interior, Environment and Related Agencies, in support of the National Endowment for the Humanities. His testimony was about the value of the humanities—both to American education and to American national identity.

"From the dawn of our nation to the present, the humanities have shaped our common identity, framed the momentous

debates of the day, and informed our decisions about the future," Dr. Knapp said.

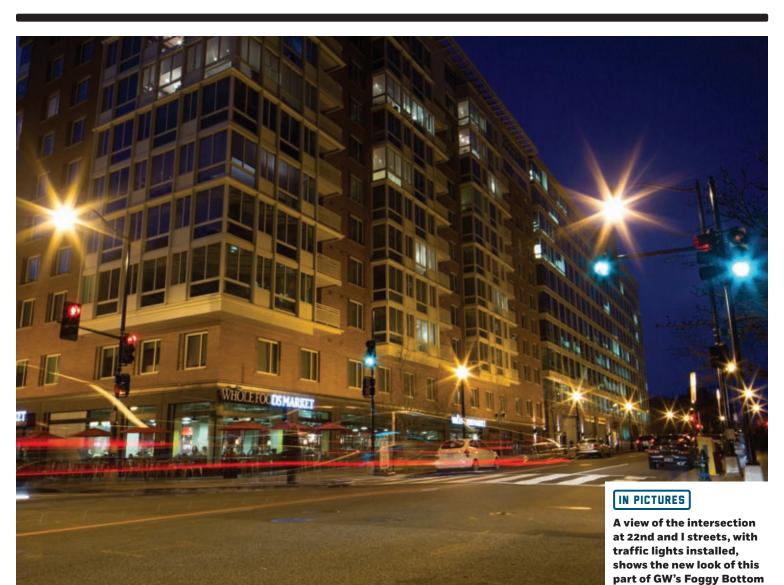
"If we as a nation forget that heritage, we will sooner or later lose our ability to understand not just the origins but the very meaning of the principles on which the nation was founded."

Dr. Knapp cited several NEH-funded programs at GW, including the Eleanor Roosevelt Papers Project, which has enabled scholars and more than 130 GW students to study millions of pages of records from all 50 states about the nation's longest-serving first lady. From the data, widely used teaching aids about her life and work have been created.

Dr. Knapp also spoke about the NEHfunded First Federal Congress Project. The project has published 20 of a projected 22 volumes on the history of the nation's first—and arguably most productive—Congress. The volumes are a source of detailed information for scholars, teachers, and all three branches of the federal government.



Dr. Knapp speaks about benefits of the humanities in support of the National Endowment for the Humanities.



Campus, including a new Whole Foods Market.

HEADLINERS AT UNIVERSITY EVENTS

GEORGE WELCOMES

"Historical fiction is trying to do exactly what history can't do."

Playwright Tony Kushner, the writer behind Academy Award Best Picture nominee Lincoln and Pulitzer Prize-winning play Angels in America, talked with Ari Roth, artistic director at Theater J, in April for the culminating event of GW's Jewish Literature Live series.

"It's hard to become an adversary of people you understand."

Former U.S. Treasury **Secretary Hank Paulson**

IINIVEDSITV

spoke with Fortune Magazine Managing Editor Andrew Serwer in April about the environmental and political goals of China and the country's ongoing relations with the United States. It was a pre-event for the Fortune Global "I hear there is a revolution going on in this country. I guess the question is: What are we revolting against, and what are we going to replace it with?"

Former U.S. Rep. and three-time presidential candidate Ron Paul (R-Texas) spoke to students at a GW College Republicans and Student Association event in March.

"We know that we can't lie around on the couch eating French fries and candy bars and expect our kids to eat carrots and run around the block. but too often that's exactly what we're doing."

First lady Michelle Obama

talked about how parents affect children's health at Lisner Auditorium at the "Building a Healthier Future 2013" summit hosted by the Partnership for a Healthier America. Ms. Obama by Newark, N.J., Mayor Cory Booker and New York Giants



"Part of what's important in addition to how we shape the narrative is that we all have the courage to talk about it. We're as sick as our secrets, and the shame keeps us in isolation-and when we find that shared experience, we gather our strength and our hope.

"By venturing into space, we improve life for everyone here on Earth."

Buzz Aldrin, astronaut and the second human to walk on the moon, addressed a crowd at the Humans2Mars Summit organized by GW and Explore Mars Inc. in May. "Over the next few years, more than a million servicemen and women will end their military careers and transition back to civilian life. That's why, in our campus communities, we need to make sure that our veterans have access to the programs that will help them succeed."

Second lady Jill Biden kicked off a listening tour on veterans' issues in April at GW.

"I sometimes call it 'dead' to get a rise out of people. It's enduring, is what it is. What it meant then, it means now."

Supreme Court Justice
Antonin Scalia, describing his rejection of the concept that the Constitution is a "living document." He participated in a conversation with National Public Radio's legal affairs correspondent Nina Totenberg in February. The Smithsonian Associates-sponsored event took place at Lisner Auditorium.



AT A GLANCE



John Wetenhall

NEW MUSEUM DIRECTOR

John Wetenhall has been named director of the George Washington University Museum and The Textile Museum. He will lead development of the forthcoming university museum as well as transition The Textile Museum to GW's Foggy Bottom Campus in fall 2014.

Dr. Wetenhall, who previously served in executive leadership roles at the Carnegie Museums in Pittsburgh, among others, began his tenure June 1. He also is serving as associate professor of museum studies.

SPORTS PHILANTHROPY **CERTIFICATE**

The School of Business will offer a certificate program in sports philanthropy geared toward professionals in the field. Online courses will focus on using professional sports and athletes to achieve a long-term and sustainable philanthropic impact.

Enrollees will also attend a two-day residency with the Eagles Youth Partnership, the Philadelphia Eagles' nonprofit that serves more than 50,000 children.

UNIVERSITY **LIBRARIAN**

Geneva Henry has been named GW's university librarian and vice provost for libraries. The role makes her responsible for planning, directing, and overseeing all operations of GW's libraries. She previously served as executive director of digital scholarship services at Rice University in Houston, where she spent more than a decade.

CANCER GRANT

The Patient-Centered Outcomes Research Institute approved a \$2.1 million, three-year research award to the GW Cancer Institute to evaluate cancer survivorship care models. The primary goal is to evaluate the effectiveness of different care models for cancer survivors and to help create a picture of what quality survivorship care looks

MASTER OF PATENT PRACTICE

In response to an expected increase in patent filings, challenges, and litigation from the America Invents Act-which has amended the U.S. patent system from a first-to-invent system to a first-to-file system— GW's College of Professional Studies will launch a master's degree in patent practice this

The degree focuses on law, policy, practice, and engineering and includes material that will prepare graduates to take the U.S. Patent Bar exam.

WOMEN ON BOARD

In February, GW introduced its inaugural class of 15 fellows to the first-of-its-kind On the Board program, which works to train and place top female executives on governing boards at leading global companies.

Female representation on corporate boards has, for the past decade, stalled at 16 percent. As more than 1,100 members of Fortune 1000 boards older than 70 approach retirement, they leave behind an opportunity for a new, gender-balanced crop of leaders.

"I see this as a great...time to act," says GW Board of Trustees member Linda Rabbitt, MA'72, whose donation made the On the Board program possible.

Fellows receive training and development from experts on corporate strategy, crisis management, audit effectiveness, risk assessment, investor and market relations, corporate finance, leadership communication, and regulatory compliance.

CONFUCIUS INSTITUTE **OPENS**

The Confucius Institute, a center to promote Chinese language and cultural studies, opened on campus in April and was inaugurated with a ribboncutting ceremony with President Steven Knapp and several education officials from China.

Headquartered at the Office of Chinese Language International (known as Hanban), Confucius Institutes are international centers designed to promote cultural exchanges between China and other countries. GW is one of approximately 90 American colleges to open a Confucius Institute and has partnered with Nanjing University in Jiangsu,

China. GW will host Nanjing University faculty members and graduate students.

Dr. Knapp also has been named to the Council of the Confucius Institute Headquarters, the governing body of Confucius Institutes worldwide.



The newspaper staff plans to move into the renovated building in time for its 110th year of publication in 2014.

A HOME FOR THE HATCHET

The GW Hatchet recently purchased a townhouse on the university's Foggy Bottom Campus thanks to the nearly \$300,000 raised by Home for The Hatchet, the nonprofit organization responsible for finding GW's independent student newspaper a new residence.

Located at 2148 F Street NW. The Hatchet's new home will be renovated to be a modernized headquarters with double the space of its old office. Home for The Hatchet is leading the \$2 million fundraising campaign that, in addition to providing the initial finances to buy the townhouse, will raise money to pay for the building's renovations. Naming opportunities for donors are available for several rooms as well as the entire building.

For more information on how to support Home for The Hatchet, visit www.homeforthehatchet.org.

Father of the Air Force



Although William Lendrum "Billy" Mitchell is now considered to have paved the runway for the establishment of the nation's Air Force, it wasn't before he was first convicted of insubordination and resigned from the military.

The GW graduate was so certain of the necessity of air power to ensure national security and military dominance that he accused military leadership of incompetence in 1925. He had already fallen out of favor with many military leaders after he gave a series of reports the year before that asserted the superiority of air power—an idea the Navy didn't like-and stated his bold and ultimately accurate prediction that Japan would launch a surprise attack on Pearl Harbor and U.S. bases in the Philippines. (His reports were compiled and published as the book Winged Defense: The Development and Possibilities of Modern Air Power— Economic and Military).

His belief in air power began after he enlisted to fight in the Spanish-American War in 1898 as a GW junior (along with several other GW volunteers). After the United States declared war on Germany in 1917, Mr. Mitchell went to France to set up an office for the Aviation Section of the Army Signal Corps, the predecessor to the U.S. Air Force. He was elevated to the temporary rank of brigadier general while commanding allied forces in the Battle of San Mihiel in 1918. During that successful offensive, Mr. Mitchell became the first American airman to fly over German lines.

Mr. Mitchell amplified his call for military leaders to focus their attention on air power when he returned to the United States. To prove some of his theories, he set up and carried out the now famous "airplane versus battleship" tests from 1921 to 1923 in which he sunk stationary German ships from Martin MB-2 bomber airplanes. Congress awarded Mr. Mitchell a Special Congressional Medal of Honor after his death in 1936.

Mr. Mitchell completed the requirements for his GW degree in 1919 and was awarded a degree that year "as of the Class of 1899." Mitchell Hall on the Foggy Bottom Campus is named for him.

You can find a sculpture of Mr. Mitchell in the Pre-1920 Aviation area of the National Air and Space Museum's Udvar Hazy Center in Chantilly, Va. — **Bergis Jules**

For more interesting bits of GW history, follow University Archives on Twitter at @GWUArchives









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5 QUESTIONS

Bergis Jules

It's not surprising that a university named for the nation's first president and chartered by an act of Congress in 1821 relishes its relationship with history. The person behind collecting, preserving, and managing that historyalmost two centuries of it—is University Archivist Bergis Jules. As he nears his first year on the job, he answered GW Magazine's questions about being the university's historykeeper.

What is the most memorable job you had before coming to GW? Residential housing and student services at Oberlin College and at Indiana University. Working as a residence hall director gave me a unique opportunity to interact with students on a personal level on a daily basis. In many ways, my past work in providing student services has served me well in my work as university archivist here at GW. Students are obviously the lifeblood of any academic institution. At the University Archives, we are really trying to find ways to engage the student body with GW history. Institutional traditions and culture are important to current students, but they are also what keep alumni connected to GW.

What do you think every alumnus and GW community member should know about GW's past and present? In 2021 we will

... We are really trying to find ways to engage the student body with **GW** history.

celebrate our 200th anniversary. Academic institutions don't last that long without building a great history while inventing and reinventing traditions and culture. In 1821 President James Monroe signed the charter that created GW—then known as Columbian College—and three years later on Dec. 15, 1824, he attended GW's first commencement, along with our guest of honor the Marquis de Lafayette. I believe now the GW community refers to these events as "only at GW" moments. They have been happening here literally from day one.

What have been some of the oddest pieces of GW history that you've come across so far? I don't think it's odd but it's certainly interesting that L. Ron Hubbard, founder of the Church of Scientology, was a student here from 1930 to 1932. He studied engineering and was a reporter for The GW Hatchet. We also have the papers of Walter Freeman

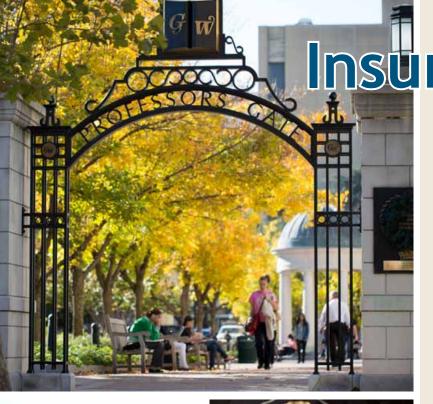
and James Watts, who, while professors at GW, popularized the controversial use of lobotomy as a means of treating mentally ill patients. There are lots of stories like this represented in the University Archives collections. One thing I am trying to figure out is why there is a statue of a hippo in front of Lisner. Maybe someone can explain that one to me. [Editor's note: We can help you with that, Bergis!]

What's your favorite part of GW? I would say that the Mount Vernon Campus is my favorite so far, although I've been here less than a year so there is still more to discover. As you know Mount Vernon Seminary and College, before it became part of GW, already had a great history as a women's college. We have the collections that document the history of Mount Vernon in the University Archives. Some prominent alumnae of Mount Vernon are Eleanor Lansing Dulles and Nedenia Hutton, who is best known as movie star Dina Merrill.

What are your goals for GW Archives?

Whether it is through research fellowships, teaching students how to conduct primary source research, or engaging with student groups about their history, it is a priority for the University Archives to support our students. Another one of our goals that is ongoing is better communication with the entire GW community—students, faculty, staff, and alumni-about who we are and what we do. - Caitlin Carroll

Learn more about the University Archives at go.gwu.edu/uarchives





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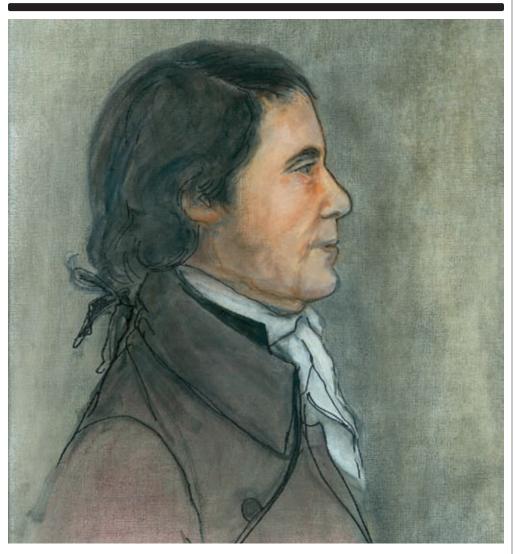






SHOWCASING NEW BOOKS BY GW PROFESSORS AND ALUMNI

BOOKSHELVES



Illuminating the Man Behind America's Top Bench

In American Hero: John Marshall, Chief Justice of the United States (Belle Isle Books, 2013), David Bruce Smith and his mother, Clarice Smith (illustrator), present young readers with such an edifying and masterfully illustrated portrait of the Founding Father that it's bound to interest adults as well. / By Menachem Wecker /



American Hero: John Marshall, Chief Justice of the United States

David Bruce Smith, BA '79; Clarice Smith (illustrator), BA '76, MA '79 Colonial American portraits, such as some of the works by John Singleton Copley and Gilbert Stuart, can be stiff—off-putting in their capture of shells of the sitters rather than their human qualities. A few pages into David

Bruce Smith's new children's book *American Hero: John Marshall, Chief Justice of the United States*, however, it's already clear that the careful palette and bold contours of the illustrations by Clarice Smith, a former Department of Fine Arts and Art History faculty member, breathe life into Mr. Marshall (1755-1835), the country's fourth chief justice.

Mr. Smith, a former GW trustee, also animates the story of the Founding Father, who was one of 15 children. Growing up in rural Virginia—"There were a lot of trees and many animals, but not a lot of people in Virginia," Mr. Smith describes for his young audience—the future chief justice learned to read and write from his mother and learned a solid work ethic from his father.

In 1777, Mr. Marshall had his first judicial experience settling arguments between hungry and sick soldiers trying to weather the Valley Forge, Pa., snow. After the Revolutionary War, Mr. Marshall opened a law office in Richmond, Va., and married Polly, but soon he was off to France to prevent the "bully" from sinking U.S. ships. A lonely diplomat in Paris, Mr. Marshall decided to return home to Polly.

Despite a new heroic reputation, he turned down President George Washington's recommendation that he run for Congress. But the president was not to be dissuaded. "It is good for the country, and you are good for the job," he said.

Mr. Smith's narrative, flanked by Ms. Smith's drawings and watercolor washes, tells of Mr. Marshall's rise through the government, from secretary of state to the Supreme Court.

After his brilliant 34-year career on the

highest U.S. court, Mr. Marshall became sick and died in 1835, a few years after Polly died at age 66. "People wanted to honor him," Mr. Smith writes. "So, the big [Liberty] bell rang at John's funeral. All of a sudden, there was a loud sound. The Liberty Bell....CRACKED. Do you know that bell...never rang again?" It's a story that may also be enlightening for adults who never knew the origin of the bell's infamous crack.

Just as Mr. Smith embeds much witty and descriptive prose into his telling of Mr. Marshall's story, Ms. Smith's styles and techniques build upon the story.

For instance, Ms. Smith, who received an honorary degree from GW in 2012, offers a wide view of Mr. Marshall's hands writing with a quill, so readers can project themselves into the story. A close-up of the Liberty Bell reflects such a soft touch that the bell looks like it is truly three-dimensional and reflecting light. And the painting of Mr. Marshall in silhouette riding a horse through the barren Valley Forge forest is pure poetry.



In the Godfather Garden: The Long Life and Times of Richie "The Boot" Boiardo (Rutgers University Press, 2013)

Richard Linnett, BA '79Never mind that this riveting

Never mind that this riveting mafia biography incorporates *The Godfather, The Sopranos*, and Al Capone; equally captivating is the way that Mr. Linnett, a GW philosophy major, describes even the most mundane details. For instance, a sedan is "a five-passenger, four-door Lincoln dual-cowl

Sport Phaeton" with "running boards, twin side-mount spare tires, and bulletproof glass." The New Jersey gangster who went by "The Boot" and died in 1984 at age 93 may have made it his business to cloud his dealings, but Mr. Linnett's painstaking research and beautiful writing clearly illustrate this fascinating character.



The Ambassador's Daughter (Harlequin MIRA, 2013)

Pam Jenoff, BA'92

Margot Rosenthal accompanies her Jewish, German ambassador dad to Paris in 1919 for what he calls the "dog and pony show at Versailles," the World War Isettling peace conference. An enemy in Paris as she was in England—"I could not wear the war ribbon as the smug British girls did when their fiancés were off fighting, because mine was for the wrong side"—Ms. Rosenthal's tale begins with a painful Berlin reunion and then flashes back to Paris. The rollercoaster narrative (with a cameo from the artist Modigliani) could only be woven by its author; five-time novelist Ms. Jenoff, who studied international affairs at GW and is a lawyer and former Foreign Service officer.

"I could not wear the war ribbon as the smug British girls did ... because mine was for the wrong side"



Power Foods for the Brain: An Effective 3-Step Plan to Protect Your Mind and Strengthen Your Memory (Grand Central Life & Style, 2013)

Neal D. Barnard, MD '80

The "ragtag, scruffy" hypothalamus—the "nut-sized organ" in the center of the brain, which controls hunger, thirst, sex, and anger—needs to be "managed" by the cerebral cortex in the brain's outer layers. If the "manager" isn't sustained, one risks losing memory, reason, and organization, argues Dr. Barnard, an adjunct associate professor of medicine at GW, in his new book. Memory loss—most drastically in the case of Alzheimer's—doesn't need to be inevitable if one follows three steps: eating right, exercising the brain, and avoiding sleep deprivation and certain medications and medical conditions, he adds in the book, which contains nearly 70 pages of menus and recipes.



The Long, Lingering Shadow: Slavery, Race, and Law in the American Hemisphere (University of Georgia Press, 2013)

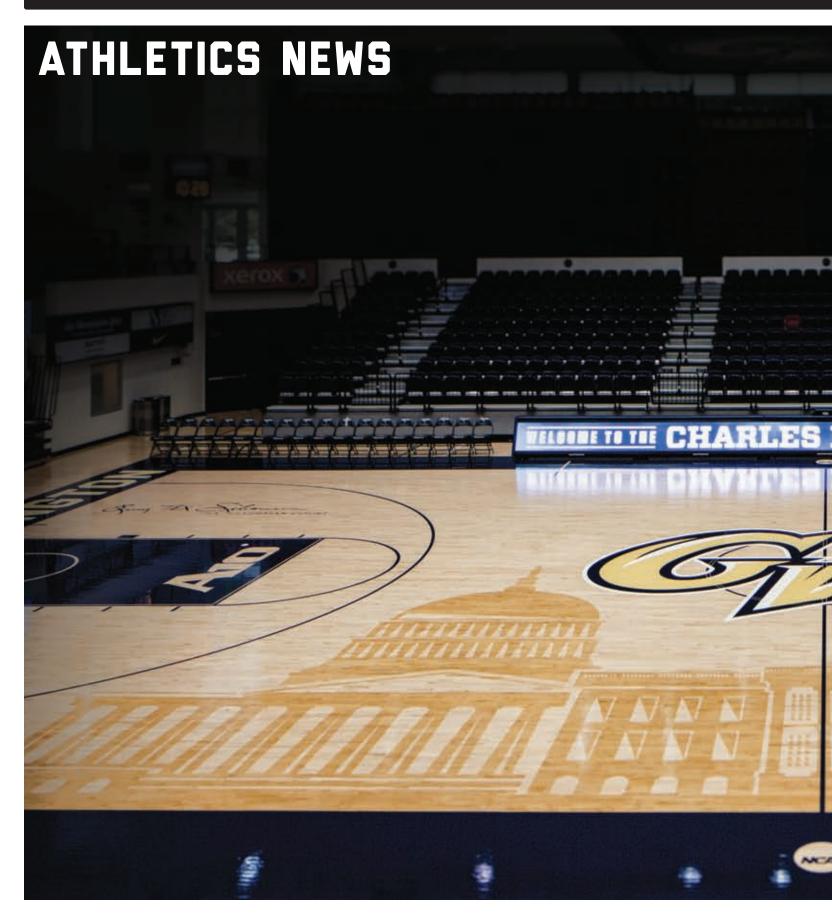
Robert J. Cottrol, Harold Paul Green Research Professor of Law Dr. Cottrol challenges the tendency to view the history of U.S. slavery as an exclusive development by offering a comparative study of racial hierarchies in the American hemisphere. It's vital, he argues, to view U.S. slavery in the larger context of the Americasparticularly of Brazil, Argentina, Uruguay, Peru, Colombia, Costa Rica, Cuba, and the Dominican Republic. In doing so, Dr. Cottrol, who teaches law, history, and sociology, uncovers contrasts that can be ironic. For example, southern neighbors, who treated African slaves far better than the U.S. did, are now drawing inspiration from the Civil Rights movement.



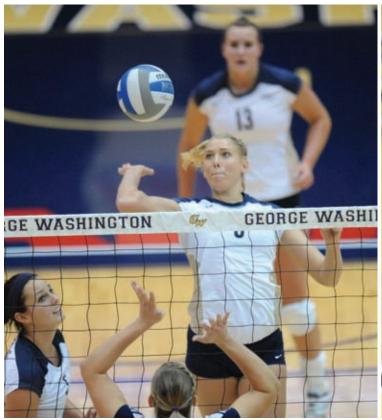
The Limits of Détente: The United States, the Soviet Union, and the Arab-Israeli Conflict, 1969-1973 (Yale University Press, 2012)

Craig Daigle, PhD '08

How do the origins of the 1973 Arab-Israeli War relate to the Cold War? Throughout the conflict between an Egyptian and Syrian coalition and Israel, both Washington and Moscow, and diplomats Henry Kissinger and Anatoly Dobrynin in particular, preserved a strained relationship through their proxies in the region. But as Dr. Daigle, a history professor at City College of New York, demonstrates, détente—the easing of tensions—was not only maintained in the diplomatic settling of the war, but it was also responsible for exacerbating the conflict between Israel and its neighbors to begin with.









7,655 Hours of Service

More than 400 student-athletes completed 7,655 hours of community service during the past academic year. In addition to participation in universitywide projects such as MLK Day of Service, Freshman Day of Service, and Foggy Bottom Cleanup, GW student-athletes volunteered with HIV/AIDS awareness campaign Grassroots Colonials and College For Every Student, a mentorship program for middle school-age students in the District, as well as the St. Mary's Court residence for seniors and individuals with accessibility needs. Studentathletes combined this service with an all-time program-high 3.14 cumulative grade point average during the fall semester.

Season in Review

Following the past season when GW Athletics won a programhigh five championships wasn't easy, but the 2012-13 season saw 18 of GW's 23 varsity programs either matching or improving their performances from last year. The Colonials baseball team enjoyed a ninewin improvement in conference play and made its first A-10 Championship appearance since 2006. The men's basketball team started four freshmen and saw a two-win improvement in conference play, while the women's basketball team won three more conference

Senior Kayla Carto

games than a season ago and earned its first win at the A-10 Championship tourney since 2008.

Meanwhile, women's cross country achieved its first-ever regional ranking, gymnastics jumped three spots over last year in the standings at the EAGL Championships, and lacrosse made its first-ever back-to-back conference semifinal appearances.

Additionally, men's rowing achieved an all-time programhigh finish as the second-most improved team in the country at nationals, women's rowing claimed its first Varsity 8 crown since 2006, sailing debuted

as GW Athletics' 23rd
varsity sport, softball
won its most games ever
in program history, men's
and women's squash reached alltime high midseason rankings,
men's swimming saw a freshman
set an A-10 individual record
in one of two gold
medal-winning

performances by the Colonials, and women's swimming improved four spots at the conference championship meet.

Not to be outdone, men's tennis made its fourth consecutive A-10 Championship Match appearance and boasted the conference's Rookie of the Year for the second straight season, while men's water polo claimed a freshman who became the program's second-ever All-American.

BASKETBALL

At Home in Brooklyn

One night after Randy Levine, BA '77, president of the New York Yankees and GW Board of Trustees member, treated the men's basketball team to a behind-the-scenes private tour of Yankee Stadium, the team faced





ABOVE Rising senior James Stafford was part of the Colonials' Varsity 8 boat that finished 15th at the IRA National Championships. Below A crowd of Colonials fans showed up at the Barclay's Center in Brooklyn, N.Y., to watch the men's basketball team compete in the Atlantic 10 Championship and to attend an alumni pre-game reception.

the University of Massachusetts in the first round of the 2013 Atlantic 10 Championship. In front of a crowd of Colonials fans at the Barclays Center in Brooklyn, N.Y., and a national television audience, the team bowed out of the tournament with a 77–72 loss. GW Athletics and the Office of Alumni Relations hosted a capacity GW crowd at Barclay's private 40/40

club for a pre-game party.

On the floor, GW started four freshmen 17 times in its last 18 games and will return all five starters from last year's squad. New GW alumnus Nemanja Mikic, who graduated after three years at the university but will return as a graduate student in 2013–14, was named to the A-10's All-Academic team for the second consecutive year

last season, putting GW in a tie with St. Bonaventure for the most All-Academic picks in conference history. The Atlantic 10 was also once again one of the best conferences in the nation in 2012-13, with five teams invited to the NCAA tournament. Only the Big East and Big Ten had more teams invited, making the A-10 tied for third among 31 conferences.

New Rivals for the Atlantic 10

George Mason University joined the Atlantic 10 Conference on July 1 and will begin competition in the upcoming academic year. The largest university in Virginia, George Mason has an enrollment of more than 32,500 and fields 20 of the A-10's 21 championship sports. Located in Fairfax, Va., it will join the University of Richmond and Virginia Commonwealth University as the third Virginia-based institution in the Atlantic 10.

The following academic year, Davidson College will join the A-10. The Davidson, N.C.-based athletic program sponsors 19 of the conference's championship sports. Located just north of Charlotte, N.C., the Wildcats have established a tradition of success in intercollegiate athletics led by men's basketball, as well as strong women's basketball and Olympic sports programs. Both George Mason and Davidson received a unanimous vote from the A-10 Council of Presidents.



For more information about GW Athletics, visit www.GWsports.com

RESEARCH NEWS

Seeing Through the Blaze

In 1985, Philadelphia police dropped explosives on a house filled with members of the extremist African-American MOVE organization after years of conflict between the two groups. A resulting fire, which destroyed 61 homes and killed 11 people, five of them children, was allowed to burn for more than an hour despite firefighters standing by.

Media and Public Affairs professor, and Philadelphia native, Jason Osder researched this catastrophe for nearly a decade for his new documentary, *Let the Fire Burn*. The film has been screening at some of the most prestigious festivals in the country, including the Tribeca Film Festival in April

where it earned two awards: "Best Editing in a Documentary Feature" and a special jury mention for "Best New Documentary Director."

Professor Osder talked with *GW Magazine* about the film.

Why did you decide to make the film using only archival materials—no interviews or narration?

I never wanted to interview everyone who had anything to say about this. I wanted to find a handful of people who were really participants. I was doing fairly well with that up until I brought the editor on, and when we looked at all the materials we realized that the interviews had certain liabilities and the archival materials had certain strengths. We saw a creative opportunity, and we thought the result would really keep you in the moment—the past in present tense.

If it worked, it would be something special. And if it didn't work, it would sort of fall on its face. It wouldn't really be a film.

What does your research and storytelling illuminate about the incident?

In a lot of work like this there is a belief that excavating the material is worthwhile in and of itself. If there is this literal or figurative dark corner that hasn't been explored, we ought to shine a light in there and figure out what knowledge lurks there.

I think it is sort of cursory to say that we were solving a mystery of who is responsible for this. That's not primarily the type of mystery I was trying to solve. I think it's more of a moral mystery. You say five children and six adults die in a fire set by police that they chose not to fight—it's unthinkable. How could that have taken place? I think the incident provokes that question in stark relief: How does the unthinkable come to happen?

Why do you think this event isn't well known in American history?

I think it's a very, very complex story, and I think that is an impediment to becoming part



of the public knowledge. Overlay with that the racial nature of the incident and I think for a long time, especially on television, the combination of complexity and race had not been covered well.

You faced a lot of issues with accessing the archival footage you used in your film. How did you get over these barriers?

The thing with accessing the footage really is at the heart of the difference between making a film completely independently and partnering with an institution. I had been working on the film before I joined the faculty, but I was really pretty stuck. When I joined the faculty, I got access to a number of things—some more tangible than others. We have this strong office of general counsel and they went to work for me. One way to look at how they helped me crack the access issue is the combination of the letterhead and the lawyers.

"If there is this literal or figurative dark corner that hasn't been explored, we ought to shine a light in there and figure out what knowledge lurks there."

-JASON OSDER

You're beginning work on a new project with fellow School of Media and Public Affairs professor William Youmans. What can you tell us about that?

We're at very early stages of researching. It starts with an assassination in 1985 in southern California of an Arab-American leader. There are allegations that this was at the hands of a Zionist organization. And in a lot of ways this is sort of a mythic story in the Arab-American community. And so the idea is to explore this assassination-slash-murder-mystery, but also explore more deeply the phenomena of what it means if one community in America has a whole mythic story that they tell and the rest of us are unaware of it. — Caitlin Carroll



For more from this interview, visit GW's research blog at

go.gwu.edu/osderfilm

IN BRIEF



Researchers named the dinosaur Aorun zhaoi, after the Dragon King in the Chinese epic Journey to the West.

RESEARCHERS FIND NEW JURASSIC JUVENILE

GW biologists working on an international research team in northwestern China found a new species of meat-eating dinosaur. The group—co-led by biology professor James Clark and including then doctoral student Jonah Choiniere, PhD '10—reported that the 161 million-year-old bones belonged to a baby dino, less than a year old. The dinosaur, named Aorun zhaoi, was likely around 3 feet long and weighed about 3 pounds.

FIRST FEDERAL CONGRESS PROJECT RECOGNIZED

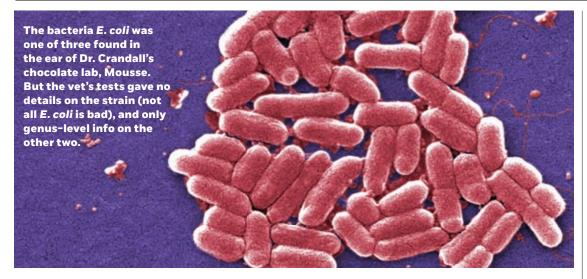
The Society for History in the Federal Government this spring awarded GW's First **Federal Congress Project its Thomas Jefferson Prize for** excellence in a documentary edition, in recognition of the latest three volumes of the **Documentary History of the** First Federal Congress of the **United States of America,** March 4, 1789-March 3, 1791. It marks the third time the now 20-volume series, published by Johns Hopkins University Press, has received the award.

EL-GHAZAWI HONORED FOR EXCELLENCE

Engineering professor Tarek El-Ghazawi has been awarded a prestigious Humboldt **Research Award from the Alexander von Humboldt** Foundation in Bonn, Germany. The award is offered annually to 100 researchers worldwide in recognition of the impact of their work and their future promise. Dr. El-Ghazawi. a fellow of the Institute of **Electrical and Electronics** Engineers, is a noted leader in the field of high-performance computing.

SOLAR INSTITUTE HIRES NEW DIRECTOR

Amit Ronen, deputy chief of staff for U.S. Sen. Maria Cantwell (D-Wash.), has been named director of GW's Solar Institute, following the retirement of Ken Zweibel, who led the institute for the past five years. Mr. Ronen was Sen. Cantwell's top adviser on energy and natural resource issues.



BIOLOGY

Looking for Bugs in All the Right Places

As humble beginnings go, it doesn't get much more humble than an infection in a dog's ear.

Keith Crandall, director of GW's Computational Biology Institute, had taken his Labrador retriever to a veterinarian to have the bug evicted but was disappointed by the options: lob an antibiotic grenade and hope it does the job, or for \$150 and a week's time have a lab identify the pathogen and a more targeted fix.

The lab would be "growing up the bacteria and looking at it under a microscope," Dr. Crandall says. "That's a hundred-year-old technology, Jack. I was thinking, 'Well I can do that cheaper, better, faster."

Now he's getting a chance to prove it. This spring the National Science Foundation awarded Dr. Crandall \$50,000 and a spot in its business boot camp program, Innovation Corps, or I-Corps, which he and his team completed in New York in May.

"They basically teach you how to be a businessman instead of

a biologist," Dr. Crandall says, "how to perform well in the shark tank."

The proposed startup,
Next-Gen Diagnostics, would
analyze bacterial and viral DNA
in samples sent from vet clinics,
hospitals, nursing homes, farms;
the kind of places, he says, that
can be "incubators for extranasty pathogens" that have
developed drug resistance and
are capable of causing "all kinds
of havoc," including death.

Genetic analysis would allow for pathogens to be identified at the species level, even down to a specific strain, and would make visible mutations linked to drug resistance. The key to a quick turnaround and keeping down costs, Dr. Crandall says, would be a unique algorithm and a constantly growing library of pathogens.

As the DNA sequencers decode huge amounts of tiny DNA fragments—strings of chemical building blocks called base pairs—the algorithm would mine the database and make a match, he says, often without needing to assemble the genetic puzzle pieces.

"How do you take half a billion 50-base-pair snippets and make some heads or tails out of it?" he says. "That's our trick. That's why other people aren't doing it."

The I-Corps training forced the team members to put

their business ideas through the same rigor they apply to scientific ideas, says doctoral student Eduardo Castro-Nallar. It was intense and not without frustrations: Mr. Castro-Nallar interviewed 84 potential customers about the planned business—the other 900 or so phone calls he made never got that far.

But the feedback helped reshape the business plan. Identifying every pathogen in a sample turned out to be too much detail for some interviewees, so the team is creating options to target a query's "usual suspects," Mr. Castro-Nallar says. The idea of a broader DNA dragnet, however, did pique the interest of a market the team had not considered: monitoring wildlife, livestock, and aquaculture pools for pathogen outbreaks.

Now the group is preparing paperwork to create the company, and applying for funding to fine-tune the algorithm and compile data demonstrating its value.

"I'm pretty optimistic that it's going to be a killer company," Dr. Crandall says.

He might have just found a tagline for it, too.

- Danny Freedman



For more on Innovation Corps, visit

go.gwu.edu/icorps

PUBLIC HEALTH

Center Aims to Improve Latino Health

In an effort to address public health problems that disproportionately affect Latino communities, GW's School of Public Health and Health Services this spring helped launch the Avance Center for the Advancement of Immigrant/ Refugee Health, in collaboration with the Maryland Multicultural Youth Centers, the Rivera Group, and other community partners.

"Youth in Latino immigrant communities often struggle with disproportionately high rates of substance use, violence, and risky sex-occurring together-as well as other health disparities that threaten individuals, families, and entire neighborhoods," says Mark Edberg, director of the Avance Center and an associate professor of prevention and community health. "We hope to better understand the complex factors and social contexts that can lead to these health risks in Latino immigrant communities."

The center's work includes a community-based intervention research study called "Adelante," which will use a program of positive support for youth and families aimed at reducing risky behavior, says study leader Sean D. Cleary, an associate professor of epidemiology and biostatistics. The study program will be implemented in nearby Langley Park, Md.

The study activities—
including youth leadership
development, advocacy training,
academic support, job training,
recreation, and counseling
services—will mesh with other
programs at the center focusing
on community engagement and
research training opportunities

for GW students and community partners.

The center is supported by a five-year grant from the National Institute on Minority Health and Health Disparities, part of the National Institutes of Health.

ENGINEERING

At Surgery's Cutting Edge, Exploring a Blade Made of Gas

Knives with blades of plasma—heated, ionized gas—have begun

replacing steel scalpels during some surgical procedures. They result in less bleeding and better healing, and the health care industry believes this is just the start for plasma. New research by engineering professor Michael Keidar is aiming to light the way.

US Patent Innovations, a D.C.area biomedical devices company that produces plasma scalpels, has awarded Dr. Keidar a fiveyear, nearly \$445,000 grant to study how plasma cutters affect tissue, and whether plasma at lower temperatures could be even more effective in certain surgeries, including cancer.

"My goal is to understand the basic process—how plasma can be formed and how it can interact with tissue—so as to lead to advancement in this field," says Dr. Keidar, director of the GW Institute for Nanotechnology and the Micropropulsion and Nanotechnology Laboratory. "Plasma is already used in medicine, but there's been no basic study done on how it works."

Plasma—not to be confused with blood plasma, the fluid portion of blood—is a collection of charged particles that can be directed into beams. Dr. Keidar says plasma-related technology has been employed for about 50 years, and in the medical field since the 1990s.

Plasma knives close, or cauterize, blood vessels as they cut, causing less blood loss than traditional scalpels. Among other things, Dr. Keidar's research will explore how plasma cutters reduce the removal of healthy tissue and whether "cold" plasma—ionized gas at room temperature—may be even more effective as a disinfecting agent for certain surgeries.

- Mary Dempsey

Plasma scalpels, like this one, cut with beams of charged particles rather than steel blades.



On the Rise

Construction work on GW's new Science and Engineering Hall this summer reached street level, 80 feet above the building's foundation, as the three-year project marked its halfway point.

The research and teaching facility at 22nd and H streets is expected to be completed in late 2014.

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For more on the Science and Engineering Hall, visit go.gwu.edu/seh





Under a smoky tent in GW's Kogan Plaza, about 100 students celebrated their last day of class with their professor—world-renowned chef José Andrés—and an eight-foot paella.

"Come on, people!" Mr. Andrés called out while cooking his native Spain's traditional rice dish. "The paella doesn't just like to be cooked, she likes to be talked to. I need some questions!"

Although it was the first time Mr. Andrés and his students had cooked together, the moment was a perfect illustration of what he has brought to GW in his semester-long class, The World on a Plate. Food, so to speak, doesn't just like to be cooked; food should be part of the conversation. The way we produce, cook, and eat it is fundamentally interconnected with every issue imaginable, from pop culture to global health and economics.

"Food is the ideal context for communicating ideas," Mr. Andrés tells *GW Magazine*. "Eating is the one thing, besides breathing, that we all do from the day we are born until the day we die. Food is that thread that runs through the fabric of society: culture, energy, art, science, the economy, national security, the environment, health, politics, diplomacy."

On that April day that Mr. Andrés presided over a massive, steaming pan of

paella, a huge wooden paddle for stirring in hand, he directed his team of volunteer cooks with the cheerful efficiency of a man in his element. He is, after all, a James Beard award winner, *GQ*'s chef of the year, and a member of *Time*'s 2012 list of the world's 100 most influential people.

In addition to his many industry awards and his time as the host of public television's *Made in Spain*, he has chatted with late-night hosts, appeared on the Food Network and Travel Channel alongside food celebrities like Anthony Bourdain, and been a guest on programs including NBC's *Today* and Bravo's *Top Chef.* A profile on CBS's *60 Minutes* had host Anderson Cooper admitting that, when it came to Mr. Andrés' food, he was "trying to resist licking it off the plate."

At GW, however, Mr. Andrés was eager to engage with his audience instead of just being watched. That's the kind of class Mr. Andrés wanted to teach: one that would help students, whatever their chosen discipline, to think about food in a new way and then use that knowledge to become agents of change.

Mr. Andrés is himself an activist through food. For nearly two decades, he has volunteered his expertise at D.C. Central Kitchen, a local community kitchen engaged in food recycling and meal distribution programs. He also has made visits to Haiti, still suffering from the devastating effects

of the 2010 earthquake, to learn about the country's exciting food culture and to try to understand how best to address its severe hunger problem.

"International aid has to be smarter. Giving is not enough," he told the class at the first session, adding that creative, interdisciplinary thinking is needed. "It's like investing in Wall Street—before you invest, you think. We need to start thinking about how we give aid or we're going to be doing more damage than helping people."

As culinary ambassador for the Global Alliance of Clean Cookstoves, Mr. Andrés is part of a massive effort to get 100 million households in the developing world to use clean cookstoves—solar ovens, for example—by the year 2020. The smoke from traditional cookstoves is a pollutant, and clean cookstoves mean fewer people get sick. Switching to alternatives to woodburning cookstoves can even help reduce deforestation, which damages the soil and causes landslides in countries such as Haiti.

"This is an issue that touches almost every aspect of life in so many countries around the world," Mr. Andrés says, marking another example of the ubiquity of food issues.

"I liked that the class presented itself as the intersection of food and a number of other subject areas—especially as the intersection of food and policy," says Emily



Students in the class The World on a Plate created and carried out "action plans" addressing a food issue within their community.

Russel, BA '13, who taught a nutrition class for fourth-graders as part of her final assignment for the class.

One of her classmates on the project, Jennie Krems, BA '13, says the class was one of the highlights of her college experience.

"In D.C. you can get so many world-class speakers from various subjects who come not only to speak but also to teach. It's one of the great things about this school."

IN WASHINGTON,

Mr. Andrés is a beloved institution. Though his reach now extends across the country—from The Bazaar by José Andrés in Beverly Hills and Miami Beach to é by José Andrés in Las Vegas to his newest venture, Mi Casa in Dorado Beach, Puerto Rico—he has chosen to continue to make D.C. his home.

His restaurants in the area include the critically acclaimed Zaytinya, Oyamel, and minibar as well as barmini by José Andrés. His first restaurant, Jaleo—opened in 1993 in the Penn Quarter area of the District—was a major player in bringing Spanish tapasstyle food (a variety of small plates, eaten in a convivial communal style) to popularity in the United States.

Mr. Andrés didn't just aim to bring his country's cultural traditions to prominence: He modified and reinvented them in the process.

"As a young cook starting my career, Spanish gastronomy was undergoing an evolution where avant-garde cooking was booming," he recalls. This "avant-garde cooking" was the birth of molecular gastronomy—the blending of art and science in which chefs use the techniques of molecular chemists and other scientists to make dreamlike re-interpretations of food.

Mr. Andrés himself worked under Ferran Adrià, perhaps the best-known figure in molecular gastronomy, whom he calls "my great friend and mentor."

His playful, innovative approach to food is in part due to this training. In his first class session, for example, the chef demonstrated how he reinvented his own mother's simple, two-ingredient company appetizer for the menu at minibar. "She puts the cheese on the table, and she puts the almonds on the table," he said.

For his version, marcona almonds were fried, pureed, and shaped into creamy, delicate cups with a quick dip in liquid nitrogen. Blue cheese was transformed into silky foam and then piped neatly into the sorbet cups like cupcake icing. Sprinkled with shaved toasted almonds and tiny jewels of honey, served sorbet-cold, the resulting dish was a mad-scientist version of what Mr. Andrés' mother might have served her



The Foggy Bottom Campus is home to six bee hives.

GW Takes On Food

During the same semester that José Andrés' class was in session, GW hosted its first-ever "Research in Food and Nutrition" expo presented by the university's Urban Food Task Force. Visitors attended sessions on topics ranging from urban beekeeping to food security and the history of chocolate.

One of Mr. Andrés' colleagues, Jaleo head chef Paul Yeck, gave a demonstration of the "spherification" of an olive—a process by which enriched olive juice is barely solidified into a jelly shell, with intensely flavored liquid inside. Other presentations at the expo included a screening of a student-produced documentary on urban beekeeping and a talk from Neal Barnard, adjunct associate professor at the School of Medicine and Health Sciences, who discussed how nutrition can alleviate risk factors for diabetes and Alzheimer's disease.

Chair of the Urban Food Task Force Diane Robinson Knapp, who holds an M.S. in human nutrition and is GW President Steven Knapp's wife, says she is seeing interdisciplinary approaches to food issues happening across the university, from international affairs and law, to engineering and economics. "Areas that might not necessarily jump to mind when you're thinking of nutrition," she says.

Under the leadership of Ms. Knapp,

the Urban Food Task Force is working to identify and recommend ways to support scholarship, instruction, and information on sustainable urban food policies, healthy eating, and food preparation. Since fall 2010, the task force's activities have included a film series, chef demonstrations, classes, and seminars, among other events. The task force has also formed a partnership with the alumni-owned restaurant Founding Farmers to study honeybees at six hives on the Foggy Bottom Campus.

"The ethos around food at GW right now is excitement," Ms. Knapp says. "I think there's a growing desire for collaboration between schools and departments as we see how things fit together in untraditional ways."

The Urban Food Task Force is one of a series of interdisciplinary initiatives at the university—including the Global Women's Institute, cybersecurity, and sustainability—to expand collaboration across disciplines at GW. Innovation through interdisciplinary collaboration is one of the four main themes being addressed in GW's new strategic plan.



Learn more about the Urban Food Task Force at www.gwu. edu/food-task-force, and the university's strategic plan at provost.gwu.edu/strategic-plan

"Understanding the way we cook and the way we eat and the way we feed others is going to say a lot about who we are. It's a new way of democracy—tell me what you'll be serving, and I'm going to tell you how it will influence the politics of tomorrow."

guests-and it looked delicious.

-CHEF ANDRÉS

Mr. Andrés is not just interested in transforming food into new forms. He's interested in transforming the way we cook, eat, and think about food—in making food itself the agent of transformation. He is a believer, he told the class, in 19th-century food philosopher Jean Brillat-Savarin's famous axiom: "Tell me what you eat, and I will tell you what you are."

"Understanding the way we cook and the way we eat and the way we feed others is going to say a lot about who we are," Mr. Andrés told his students. "It's a new way of democracy—tell me what you'll be serving, and I'm going to tell you how it will influence the politics of tomorrow."

"IF THIS CLASS

had been taught 20 years ago, we'd probably have significantly fewer problems to solve in the world right now," said legendary New York restaurateur Danny Meyer when he addressed a session of The World on a Plate in January.

Mr. Meyer is CEO of Union Square
Hospitality Group, which owns, among other
properties, Union Square Café, Gramercy
Tavern, Blue Smoke, and Shake Shack.
His class topic, nominally, was "Food as an
Industry," but the discussion Mr. Meyer
led ranged significantly wider, from the
changing nature of the restaurant business to
the underrated virtue of simple hospitality.

"The role that food has always played in our species is far, far more than just taking in calories," Mr. Meyer said. "I have two dogs at home—they're not making life plans while they eat."

Mr. Andrés invited new guests each week, ranging from traditional food-world legends Mr. Meyer and Christopher Kimball, editor-in-chief of *Cook's Illustrated*; to culinary scholars such as Warren Belasco, author of *Meals to Come: A History of the Future of Food*, who called himself a "professional worrier" in his presentation about the food supply chain; and unlikely crusaders of food issues, such as Rear Adm. Jamie Barnett of the U.S. military's "Mission: Readiness"

initiative, which advocates for nutritious school meals.

While each class focused on a discrete issue, such as the politics of food or the history of American cooking, the guest speakers often opened up the class to other issues. When Travel Channel host Andrew Zimmern, for example, spoke at an April class session on food and pop culture, his talk—on the transformative power of travel and the lessons to be learned from isolated cultures—raised questions from well outside the expected bailiwicks of travel or the entertainment industry.

"So I killed an animal today," one student's question began.

"Congratulations!" responded Mr. Zimmern.

The student went on to describe her experience killing a chicken, an undertaking she'd shouldered for her final project in Mr. Andrés' class. She and Mr. Zimmern discussed the mechanization and centralization of the food production industry. It wasn't exactly the conversation an onlooker might have expected, but it was precisely the type of interaction Mr. Andrés wanted.

"When José called me on the phone and said, 'I have something I really want you to do,' I just said yes," Mr. Zimmern recalled. "I didn't even ask what it was. I've learned in life to pay attention to the people who teach me on a daily basis how to be a better human being, and José is one of those people."

Mr. Andrés says he has learned a lot from people who were not directly involved in the food world. Living and working in Washington, particularly, has given him an opportunity to see how food affects and is affected by policy.

"I remember when we first opened Jaleo in 1993," he tells *GW Magazine*, "one of our first guests was Senator Daniel Patrick Moynihan. He would come in and eat at the restaurant every day and we would talk for hours about everything, from food, to politics, to our families. He was a great man."

Anecdotes like these help to explain why Mr. Andrés chose to bring The World on a





The eight-foot paella cooking demonstration drew about 100 students.

Plate" to GW.

"GW is the university closest to the White House and where we are educating our future leaders," he says, "so this is what drew me [here]." Teaching a class here, he adds, "is something I've been wanting to do for a really long time."

As a special adviser on food issues to GW President Steven Knapp and a member of the Urban Food Task Force (see sidebar), Mr. Andrés had been involved at GW before taking the professor's seat. He is also a part of GW's Integrated Food Project, an initiative among GW, School Without Walls, and his ThinkFoodGroup that works to incorporate food and nutrition lessons into existing curriculum, from biology to history and culture. This involvement, in addition to his prior experience co-teaching a class on the science of food at Harvard University, led him to design the GW course.

In The World on a Plate, there was no final exam or culminating paper. Instead, for their final project, Mr. Andrés' students produced uniquely modern activist documents: YouTube videos. In groups of six, they created and carried out "action plans" addressing, in a practical way, a food issue within their community. Then they created four-minute mini-documentaries, explaining

what they did and how it made a difference. A panel of judges, including local chefs and GW faculty members, chose the winning video.

The projects were intended not only to bring awareness to an important community issue but also to address the issue and try to find practical solutions. Practicality is one of the chef's major priorities; it's important to Mr. Andrés that he not be perceived as a head-in-the-clouds idealist or an ideologue. Although he does want to raise awareness of the often-flawed systems that determine how we eat, he's not a romantic eater—"I like a hot dog in the middle of the street sometimes," he says—and he hardly has utopian fantasies of a world where everyone is eating exclusively organic, locally sourced, environmentally responsible food. There's no silver bullet for such complex issues.

Accordingly, Mr. Andrés' students kept their goals reasonable and close to home. One team chose to raise awareness of the local Foggy Bottom Farmers' Market; another lived on the governmental Supplemental Nutrition Assistance Program (commonly known as food stamps) and started a letter-writing campaign to encourage legislators not to cut the alreadytight budget for the benefits.

"I'm really loving this," White House

pastry chef Bill Yosses, one of the judges, told the class. "It's wonderful to see these activist approaches."

The winning team—a nutrition class for fourth-graders called "Mission Nutrition"—taught students basics such as reading a nutrition label and making their own snacks. The team won dinner at one of Mr. Andrés' restaurants as a reward.

"It's very difficult to believe we can make global change if we can't change the humble issues in our own community," Mr. Andrés told his students. "So I'm very happy that you tried to address the issues that touch your life every day."

And he reminded them that those issues would touch their lives no matter what happened next.

"We need chefs; we need farmers; we need historians; we need lawyers. We need businesspeople; we need politicians," he said. "I hope that's what you are taking away from this class. That we need many people, from different angles, to really make meaningful change."

For more information on the course, including videos of the class sessions, visit go.gwu.edu/worldplate



Students from a trio of D.C. universities reimagine green living, from the ground up, in their bid to win the U.S. Department of Energy's Solar Decathlon. BY DANNY FREEDMAN /

Occasionally they laugh. And not because of anything funny.

It's the enormity of the task at hand: all they've accomplished—two years of coordination among three universities and dozens of professors and students; an ambitious set of blueprints; a ticket to a prestigious national competition—and the lengthy to-do list that remains.

With any luck they'll manage to keep pa<mark>ce</mark> with the hours dissolving toward deadline.

"How's it going?" gets a laugh that seem<mark>s</mark> to say: Oh, it's bananas. But we'll get there.

"Have there been any surprises?" A laugh: You have no idea.

Any home improvement project will have a couple. But when it's the very concept of "home" that you're improving and building from the ground up? That's when you see some whoppers—starting with making it into this competition in the first place.

No D.C. university has ever competed in the U.S. Department of Energy's Solar Decathlon, even though the biennial contest to build the best fully functioning, sunpowered home has been held on the National Mall since 2002.

None of the three that make up Team Capitol DC—GW, Catholic University of America, and American University—had the universal expertise to go it alone. They would have to pool their resources: engineering, landscape design, and interior design students from GW; architecture students from Catholic; and communication students from American.

"The good news was we got in," says W. M. Kim Roddis, a professor of civil and environmental engineering who is leading the GW contingent.

The team was one of just 20 selected worldwide.

"The shocker," she says, "was they had moved it to California."

The house already needed to be sleek, affordable, and greener than Kermit the Frog on St. Patrick's Day. Now it needs to be road ready, earthquake resistant, and primed for 10 days of competition this October in arid and hot Irvine, Calif.

Every piece of the solar house will be put into place, from the mechanical systems to the dinner plates to the kale in the garden. It will be tested top to bottom. Then it will be undressed, split in half, and trucked across the country where the team will do it all again for the judges.

IT'S CALLED Harvest Home, and it began to bloom this spring from a steel frame in a parking lot at Catholic University. The plans call for it to be a place where

vegetables sprout and fruit comes to fruition, but the main produce will be power—power enough, at least, to offset what the home might sip from the grid, zeroing its debt to fossil fuels.

After the competition, it will be donated to a wounded U.S. veteran of the war in Iraq or Afghanistan. It's imagined as a place that will be as healing for the planet as it will be for the occupant.

Solar panels on the roof will convert sunlight into electricity, and the sun's warmth will be used to heat household water. Rain and waste water, like that from the washing machine and shower, will be collected for reuse on the landscape. Windows will take advantage of the breeze.

"Throughout the whole design process we always thought about sustainable design techniques," says Lauren Wingo, who served as the project's lead structural engineer while earning a master's degree at GW.

The project is one of the reasons she came to GW for graduate school, back when the effort was just getting under way.

Structural engineers often are "left out of the [sustainability] conversation," which she says tends to focus on improving energy efficiency through mechanical systems. For Ms. Wingo the contest seemed like an opportunity to be a part of that discussion.

Two years and five tons of steel later, she undoubtedly feels that she was. In designing the home's skeleton, Ms. Wingo says she worked closely with the architects at Catholic, GW master's student Danielle Barsky, who is the mechanical engineering lead, and pro bono consultants at engineering firm Arup, to build sustainability into the frame.

The steel, she says, provides the strength they'll need for transport but also contains a high amount of recycled content. And the group was able to design a frame in which the home's air ducts cross through the steel beams beneath the floor, allowing air to be distributed more efficiently, flowing upward into the house.

"It's opened my mind up," says Ms. Wingo. "I feel like I've already gotten out of this project more than I thought I would." After pulling off delivery of the steel, she says, "anything on top of that is just a little extra."

Included in that might be her master's degree, which she was awarded in May, and a job at Arup, the engineering firm consulting on the project, which has a portfolio that includes the Sydney Opera House and the "Water Cube" from the 2008 Olympics in Beijing.

As much as the house is designed to benefit the environment, the team is also aiming to benefit the occupant.

Three GW biomedical engineering





The D.C. team brought together dozens of students and faculty members from the three universities, including GW interior design professor Catherine Anderson, pictured above (foreground) at the work site, and engineering professor W.M. Kim Roddis, above (background) and at bottom right, with Amanda Stacy, an architecture graduate student at Catholic University.

FEAM CAPITOL DC

"IT'S A REAL TEACHING MOMENT WHEN THEY REALIZE THAT THEY CAN'T BE JUST AS MEDIOCRE AS MOST SENIORS ARE. THEY'VE GOT TO GO ONE STEP BEYOND THAT."

- TOM MANUCCIA, ENGINEERING PROFESSOR

students are building systems that could be used to generate health-related data for the occupants to share, if they choose, with doctors and therapists for diagnostics and treatment. (The sensors can be switched off as well.)

"We're going a little bit out on a limb because biomedical engineering-type projects, like occupant health monitoring, is not a judging criteria," says Tom Manuccia, a GW professor of electrical and computer engineering. "But they're looking for innovation."

"We thought: What are they likely to come home with and be in rehab for?" he says. "It's going to be things like loss of a limb, rehabilitation of various sorts, post-traumatic stress."

Senior Damon McCullough, for example, is building a network of sensors to spot movement around the house, including the opening of doors, the refrigerator, and the stove. The idea, he says, is to allow the resident or health care providers to flag an erratic schedule—seen in the data as, say, motion all night, or never opening the front door—that could be exacerbating stress-related illnesses, such as post-traumatic stress disorder.

"We didn't want to directly tackle things like PTSD," Mr. McCullough says. "We just want to make it an environment conducive to healing."

Other students are building a walking pad that will measure how well a person is recovering from a leg or foot injury or adjusting to a prosthetic, and building a sensor that could be used to measure irregular sleep movements, like those associated with restless legs syndrome, that can severely disrupt sleep.

Students from GW's landscape design and interior design departments, meanwhile, are "trying to blur the lines between indoors and outdoors, and make outdoor living really part of this project," says Adele Ashkar, director of GW's landscape design and sustainable landscapes programs, who has almost a dozen students working on the project.

Surrounding the home are wooden decks, native plants, and a "modular garden," where vegetables and fruits will take root in more than a thousand milk crates stacked two high. ("If something fails," Ms. Ashkar says, "we can swap it out pretty easily.")

Landscape design isn't specifically part of the competition, she says, but "our philosophy is that ... the site that the house

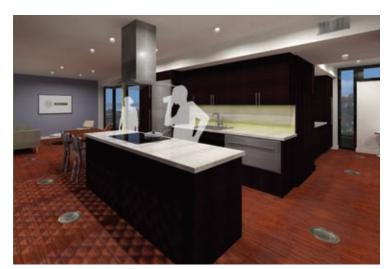
sits on is very much an integral part of the sustainability of the house."

And that has been a source of inspiration to the students working on interior design. "We tried to make connections with the materials," says Catherine Anderson, an interior design professor advising the students. The wood floors inside, for example, mimic the planks outside in an effort "to visually connect or link the decking of the landscape, [so] it flows inside." Lavender accents in the decor will play off of the hues of indigenous flowers that will be in bloom in the garden.

Interior designers also chose paints, furniture, and cabinetry with an eye toward sharply reducing the occupant's exposure to toxic chemicals.

"There are so many things that are in our everyday lives that we touch and take in, that we sit on ... those all have chemicals," Ms. Anderson says. "It sounds like we took the Hippocratic oath, but our first thought was really: Do no harm."

She says the design team set aside any notions of a "glossy," catalog-ready interior, in favor of simple comfort. "Ultimately the students wanted this to feel like a place someone could call home."





The 760-square-foot home, to be donated to a recent U.S. veteran, was designed for sustainability but also occupant health, including efforts to avoid toxins in decor and novel systems that can be used in the treatment of physical and mental conditions.

"IT SOUNDS LIKE WE TOOK THE HIPPOCRATIC OATH, BUT OUR FIRST THOUGHT WAS REALLY: DO NO HARM."

- CATHERINE ANDERSON

ALONG THE WAY there

have been plenty of curveballs—"a million" in one person's quick estimation; another simply called it "a constant stream." Electrical components that work on their own but not together; the wrong size part was ordered for this or that; a trucking mishap rendered useless a critical piece of the frame.

On a project this big, where the disciplines are so intertwined, that's bound to happen, says Ms. Anderson. "At every turn there's something that you just didn't account for," she says, and any shift in the plan is a potential cascade. "You have to not only look both ways before crossing the street; you have to look up and down."

And there are certain to be more surprises.

There is the unknown of what the team will find when it arrives in California. Lauren Wingo, the student structural engineering lead, wonders whether the plot they're given will be on an incline. "Almost half my time in this project has been dedicated to solving that one problem," she says. Danielle Barsky, the student overseeing mechanical engineering, is concerned about how the pavement beneath the house, or visitors passing through, will affect the temperature inside and, therefore, the home's energy demand.

The landscape designers, barred by state law from bringing in plants, have had to work with nurseries in California to arrange for plants to be grown and ready for pickup—while they grow test plants in D.C., too. They're nervous about the amount of rainwater the house will be able to collect and are busy testing soil mixtures to find which retains moisture the best. The plants must survive the whole 10-day competition. And if they need to shift away from the lavender-colored plants for any reason, what will that mean for the interior designers, who have drawn connections to it on the inside?

Just in case that uncertainty doesn't hit

them with a surprise, the competition itself will be doing its darnedest.

Judges will assess the project from every angle, and sensors will track even more: whether steady, comfortable temperature and humidity levels are maintained, and the temperature of the hot water, the fridge, the freezer, and inside of the dishwasher. Laundry will have to be dried in the dryer, and each team must host two dinner parties and a movie night—all aimed at taxing the budgeted amounts of energy and water.

Plus, as the professors each point out: This is thoroughly a student-run project, and none of them have built a home before, let alone one that an actual human will occupy.

"It's a real teaching moment when they realize that they can't be just as mediocre as most seniors are," says Dr. Manuccia, the electrical and computer engineering professor. "They've got to go one step beyond that. They've got to really get these things working, and working all the time, as well as working in concert with other systems."

Like theater students producing a show, the competition is affording these students a chance to directly apply their studies, says Dr. Roddis, the engineering professor at the helm of the GW effort.

"It's very different than a cooked problem that a professor has done as a case study to give to students," she says. Students are not just identifying potential pitfalls; they're actively avoiding them. "That's invaluable experience," she says.

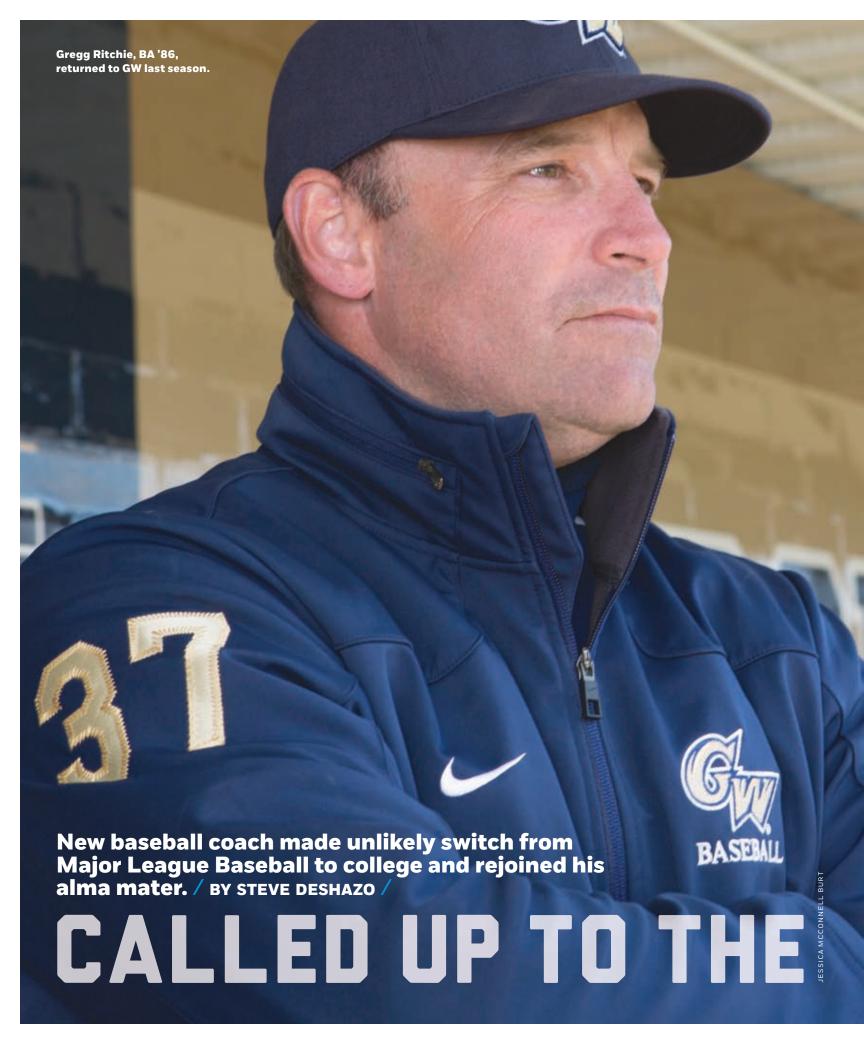
"It's been fun," says Mr. McCullough, one of the biomedical engineering students. "We feel like they're our ideas and they're our babies, so it's always fun to do it. And it's more fun when it works."

For more details on the project, including videos and other materials created by the communications students at American University,

visit www.teamcapitoldc.org









It's the ultimate goal for every baseball player: To make it home.

To score, though, you must touch a series of bases, each increasingly difficult to reach. Adversity is common, which is why high-fives and handshakes typically follow a run.

Gregg Ritchie made it home last season when he returned to coach George Washington University's baseball program. It's where he starred as an All-American outfielder and a pitcher in the 1980s. He met his wife, Kelly, at GW. The Foggy Bottom Campus is also only 45 miles from his home in Stafford County, Va.

Still, his return to rejuvenate a once strong program turned more than a few heads. It's virtually unprecedented for a Major League Baseball coach to resign and take over a college program. And his top career goal, from the time he wore the Colonials' buff and blue uniform, was to reach the big leagues.

The Major League Baseball players—Pittsburgh Pirates batters—Mr. Ritchie had instructed since their minor league days couldn't believe the news when he broke it to them last October. Several of his new players at GW were similarly stunned.

"I use the word 'uncommon,'" says Pirates' Manager Clint Hurdle. "But Gregg's not a common man. Gregg looked at the opportunity to be very impactful on young lives. It wasn't easy, but it made more sense for him and his family. It wasn't just about him."

Or, as his wife put it, "It's like the perfect fortune cookie. This has really let Gregg embrace his biggest loves: his family and GW baseball."

"How many people," Mr. Ritchie asks, "get to go back to the school where they got their degree, where they graduated, where they met their wife, and make a difference in young lives while doing something they love to do? I'm lucky."

DESPITE A distinguished career at North Stafford (Va.) High School, he wasn't exactly swamped with college offers. He could outrun almost anyone, and he was a left-hander who threw 90 mph, but he barely weighed 150 pounds. George Mason University offered him a chance to walk on, but no school was willing to risk a scholarship.

Fortuitously, though, a veteran scout named "Big Jack" Fogarty happened to see Mr. Ritchie strike out 15 Stonewall Jackson High School batters in one of his final prep games in 1982. "Big Jack" talked to Jim Goss, GW's new head coach, and Mr. Ritchie ended up with a scholarship.

He still ranks second in university history in career stolen bases (71), fourth in batting average (.391), and 11th in complete games

pitched (11). As a senior in 1986, he posted a school-record .479 batting average (second highest in the nation that season) and went 6-3 with a 1.91 ERA on the mound, which made him eighth in the nation.

He earned All-American honors, became a member of the All-Century team, and was inducted into GW's Athletic Hall of Fame in 1999. He went on to play for the San Francisco Giants farm team when the Giants drafted him in the eighth round. (Mike Toomey, former GW baseball player, coach, and Hall of Fame member was a scout for the team at the time.)

"He had a lot of tools," says John
Castleberry, who succeeded Mr. Goss as head
coach in 1984. "If he came around today, he
probably would play in the big leagues, but
there weren't as many teams at the time. He
could run, he could throw, and he could hit.
He didn't have a lot of power, but that didn't
matter that much, because he was a leadoff
type of guy.

"And he was self-motivated. We always stressed that we would work harder than the next person or team. And with the type of student that we were recruiting, we would be smarter than and outwork anybody else. He was one of those guys that it was probably good for him to have that structure."

Baseball honors and a degree weren't all the coach gained from his time at GW.

In a theater class during his freshman year, he met Kelly Siegel, a New Yorker who came to GW with an interest in communications—but not athletics or athletes.

"I was never into sports," she says. "My sisters and I all took piano lessons."

But her petite size made her an ideal coxswain for the men's crew team, so she turned out to be a college athlete after all. Her first encounter with the future love of her life came when she borrowed a sheet of paper to take notes. "But I wasn't really interested," she says with a laugh.

Still, though, one of her friends was dating one of Mr. Ritchie's baseball teammates, so they began to socialize regularly, and "everything kind of took off," he says.

They were married in 1990. She stayed in Washington, D.C., and worked in public television while her husband pursued his dream of pro baseball.

HE ROSE QUICKLY through

the Giants' farm system. In his second pro season, 1987, he was named to the Class-A Midwest League All-Star team after batting .337 with 41 stolen bases for Clinton (Iowa). A year later, he led the high Class-A California League with 118 runs scored at San Jose.

He spent three seasons at the Triple-A level—one step below his dream of the big leagues—and left the Giants organization after the 1992 season (just before the team signed a free-agent outfielder named Barry Bonds).

Mr. Ritchie played in Mexico with a Major League Baseball-affiliated team. He also participated in spring training in South Korea as a player/coach at a time when Korea was not signing overseas players to play during the season. He ended up back in the Texas Rangers' Triple-A team, where he was released in 1995. But at 31, his playing days were winding down.

LONG BEFORE his final game as a player he had laid the foundation for his next career. During the off-seasons, he conducted individual and group hitting instruction sessions in his backyard batting cage for local youth, charging as little as \$5 a pop. His protégés learned to hit so well that he soon had a waiting list of students.

Largely because he wasn't as big or strong as his rivals, Mr. Ritchie became a student of hitting. He pored over videotape and honed mechanics, always searching for the perfect swing.

Watching youngsters struggle to maintain proper balance and form inspired him to invent and patent "The Hitter's Seat," an adjustable device designed to teach proper athletic position and sequential connection throughout the swing. His father-in-law, Myron Siegel, helped him design and manufacture the seat, which became an indemand item among high school, college, and pro teams. The devices are still assembled in his garage when he has time—which isn't often.

He also volunteered at the University of Mary Washington for Tom Sheridan, head coach of the baseball program at the Division III school in nearby Fredericksburg,Va.

Mr. Sheridan had come to UMW after serving as an assistant coach at James Madison University, helping the Dukes make an unexpected run to the 1983 College World Series. While Mr. Sheridan instructed UMW's pitchers, Mr. Ritchie spent a couple of fall semesters teaching the Eagles' batters. In 1995, the Chicago White Sox offered Mr. Ritchie a job as the hitting instructor for their Bristol (Tenn.) affiliate in the rookie Appalachian League, but their relationship continued.

"His passion for baseball is who he is and what he does," says Mr. Sheridan, who is now GW's associate head coach. "He has a great heart. He's so giving of himself to other people—almost to a fault."

As he had done as a player, he rose through the coaching ranks. In 2002, his Birmingham Barons led the Double-A Southern League in team batting average (.269). A year later, he and many of his charges were promoted to Triple-A Charlotte and led the International League in home runs and team slugging percentage. Along the way, he instructed many of the hitters who would help Chicago win the 2005 World Series, including Aaron Rowand and Joe Crede.

The floundering Pittsburgh Pirates took notice of Mr. Ritchie's success and made him the minor league hitting coordinator in 2005. The Pirates hadn't enjoyed a winning major league season since 1992, and they needed someone to get the most out of their young talent.

For six seasons, Mr. Ritchie spent three weeks out of every month working with the Pirates' six minor league affiliates—observing, instructing both players and coaches, and instituting an organizational hitting philosophy.

One of his prize pupils was outfielder Andrew McCutchen, a former first-round draft pick who had torn up the low minors but was struggling at Double-A because of inconsistencies in his play.

Mr. Ritchie was summoned to Altoona, Pa., and presented "Cutch" with a set of meticulous notes that pointed out his bad habits and offered solutions. He took the suggestions to heart and eventually became an All-Star for the Pirates, finishing third in the 2012 National League Most Valuable Player voting with a .327 average and 31 home runs. His photo now hangs in a prominent position in Mr. Ritchie's office at GW.

After nearly a quarter-century in the minors, he got the long-awaited call. Mr. Ritchie was asked to become the Pirates' major league batting coach.

"A dream come true," Mr. Ritchie calls it. The Pirates contended for the NL Central title in both of Mr. Ritchie's seasons in

"THIS HAS REALLY LET GREGG EMBRACE HIS BIGGEST LOVES: HIS FAMILY AND GW BASEBALL."

- KELLY RITCHIE



As a senior in 1986, Gregg Ritchie posted a school-record .479 batting average second highest in the nation that season—and 1.91 ERA on the mound, which made him eighth in the nation. INSET, TOP: In his new job, Gregg Ritchie is able to spend more time with his family: (from left) Kelly, Riley, Arizona, Kaetlin, and Logan. INSET, BOTTOM: Gregg Ritchie met Kelly Siegel, BA'86, during their freshman year at GW. They married in 1990.

Pittsburgh, but failed both times to make the playoffs. Still, all of his pupils' statistics improved, and with Mr. McCutchen and rookie phenom Starling Marte, they seemed poised for success.

THAT'S WHY there were skeptics aplenty when rumors spread in the summer of 2012 that Mr. Ritchie might return to his alma mater. GW had dismissed coach Steve Mrowka in May after a 20–35 season, the Colonials' seventh straight losing record.

In February, GW had announced a strategic plan for athletics, designed to make the school's teams more competitive. Beginning his second year as the Colonials' athletic director, Patrick Nero wanted to make a splash. John Castleberry, GW's

former coach and GW Hall of Famer, was among a group of alumni asked to recommend coaching candidates.

"When [Ritchie's] name came up, I said, 'Are you kidding me? If he wants the job, you couldn't find a better guy," Mr. Castleberry says. "I didn't know if GW would step up and meet the parameters he set forth. I think [Nero] deserves a lot of kudos. It takes courage to fully commit to something like that."

Mr. Ritchie was flattered and intrigued. But he felt a loyalty to the Pirates, who were pursuing their first playoff spot in two decades. So he declined to comment publicly and insists he didn't finally decide to leave until Pittsburgh's season ended in October.

"All good things are worth the wait," Mr. Nero says. "I had confidence in my ability to

trust Gregg. Typically, I'm not a patient man."

Still, any program that's not moving forward is losing ground in the ultracompetitive world of intercollegiate athletics. So in August, GW hired Mr. Sheridan, a Pennsylvania Sports Hall of Fame member, away from Mary Washington after 25 years to become the Colonials' associate head coach. Mr. Sheridan made all the decisions, including hiring a talented and accomplished staff that Mr. Ritchie met for the first time when he arrived back at GW.

Says Mr. Sheridan: "He said, 'I trust you. I know you'll do what you think is right. Run the program the way you would run it.' I was ordering equipment and uniforms; my goal for when he got here was for him to hit the ground running."

Having achieved his goal of reaching the

"THINGS ARE REALLY DIFFERENT ... THERE'S A LOT MORE ENERGY WITH THE NEW COACHING STAFF. THE TEAM IS MUCH MORE DISCIPLINED. THE BIGGEST TWO WORDS ARE 'ATTITUDE' AND 'EFFORT.' THAT'S OUR TEAM MOTTO."

- COLIN MILON, JUNIOR



Coach Ritchie salutes his team at a game against Quinnipiac University in March. In May, Coach Ritchie announced 20 commitments from 10 states in his inaugural recruiting class.

majors helped convince Mr. Ritchie to make the move. After the Pirates' final game on Oct. 3, he broke the news to his stunned players, many of whom couldn't believe someone would voluntarily leave the majors.

"The reaction I got from the players was humbling," Mr. Ritchie says. "[Leaving] was the hardest thing I'd ever had to do in my career—harder than going to Mexico to play. There was a sense of accomplishment personally. I'm a guy who likes to finish things, and I had to grapple with the idea that we hadn't finished. It would have been great to have a chance to win a championship there." Which, he added, was right around the corner.

THERE WAS unfinished business elsewhere, as well. For two decades, the pursuit of his dream had kept Mr. Ritchie away from his family for months at a time.

His wife and children would visit him occasionally on the road, but they had their own interests and pursuits. By the fall of 2012, the family's oldest two children (daughter Kaetlin and son Logan) were attending George Mason University. Two teenage daughters (Riley and Arizona) still live at home.

"He told me, 'I really don't know my older children. I've spent years by myself," Mr. Sheridan says.

Returning to GW gave Mr. Ritchie a chance to grow the relationships with his family—to see his younger daughters before school each morning and be home for late dinners every night. He still puts in long hours, but unless the Colonials are playing on the road, he's at home each night.

Says Kelly Ritchie: "I've been living for 20 years during baseball seasons without him, being king and queen of it all here. It's made me who I am as a parent and a partner. And the same goes for him."

While most of the family supported his decision to come home, there was one notable objection. Arizona Ritchie, now 13, is a budding softball standout who loved visiting her dad at his various stops, mingling with professional players like Pirates Pedro Alvarez, Jordy Mercer, and Michael McHenry, and snagging pregame fly balls.

"She was the one most opposed to it," her mother says, "simply because she loved the lifestyle of being on a major league field."

She may not visit Pittsburgh's PNC Park anymore, but Arizona was the youngest participant at GW's recent softball camp and finished second to an 18-year-old in a fielding competition drill. And, according to her father, "she was [disappointed] that she lost," proudly acknowledging that his daughter inherited his competitive instinct.

GW athletics are becoming a family affair for the Ritchies. Eldest daughter Kaetlin sang the national anthem before the March 2 grand re-opening of Barcroft Park in Arlington, Va., the Colonials' refurbished home field.

AS THE COACH reconnects with

his family, he's also trying to resurrect a baseball program that started the 2013 season with losses in its first nine games.

He is leaning on his staff, which includes Mr. Sheridan, Assistant Coach Dave Lorber (an assistant on Stony Brook's College World Series team in 2012), Volunteer Assistant Coach Stephanos Stroop, and Director of Baseball Operations LaDale Hayes. They've made recruiting a priority, securing 20 high school seniors to join the Colonials as freshmen next season.

"If you're a position player with aspirations of playing in the big leagues," Mr. Sheridan says, "the opportunity to work with someone who's worked in the big leagues and played in the big leagues—you have to look at his experience and contacts, and that has to be a plus."

GW has backed Mr. Ritchie by increasing the size and compensation of his staff (now four full- and part-time assistants). The Colonials also now fund the NCAA Division I maximum of 11.7 scholarship equivalencies after falling below that number in recent seasons.

And GW spent two years and \$3 million renovating Barcroft Park, its home field for the past 20 years. Several baseball alumni who attended the March 2 grand opening said they didn't recognize the refurbished facility.

For now, the coach is working with his current players, trying to get the most out of each—hoping there may be another Gregg Ritchie on this roster, a diamond in the rough who can become a star through skill, work, and will.

"Things are really different," says junior Colin Milon. "There's a lot more energy with the new coaching staff. The team is much more disciplined. The biggest two words are 'attitude' and 'effort.' That's our team motto.

"We come out here every day, and you're starting to see that team that Coach Ritchie is turning us into. This thing is going to take a little more time than we wanted, but I think we're going to be great really soon."

Written in capital letters on a dry erase board in his office is "Omaha"—the site of the annual College World Series. It's a distant goal, but he's taking the first steps toward it.

"I could see this being my [final] spot," Mr. Ritchie says. "As long as they want me, I want to be here. I plan to be part of something great."



A Solid Season Right Off the Bat

Gregg Ritchie's impressive start in his first season as head coach of the men's baseball team earned him the title Atlantic 10 Baseball Coach of the Year. Some conference highlights from the 2013 season that helped nab the 1986 alumnus the award:

15-9

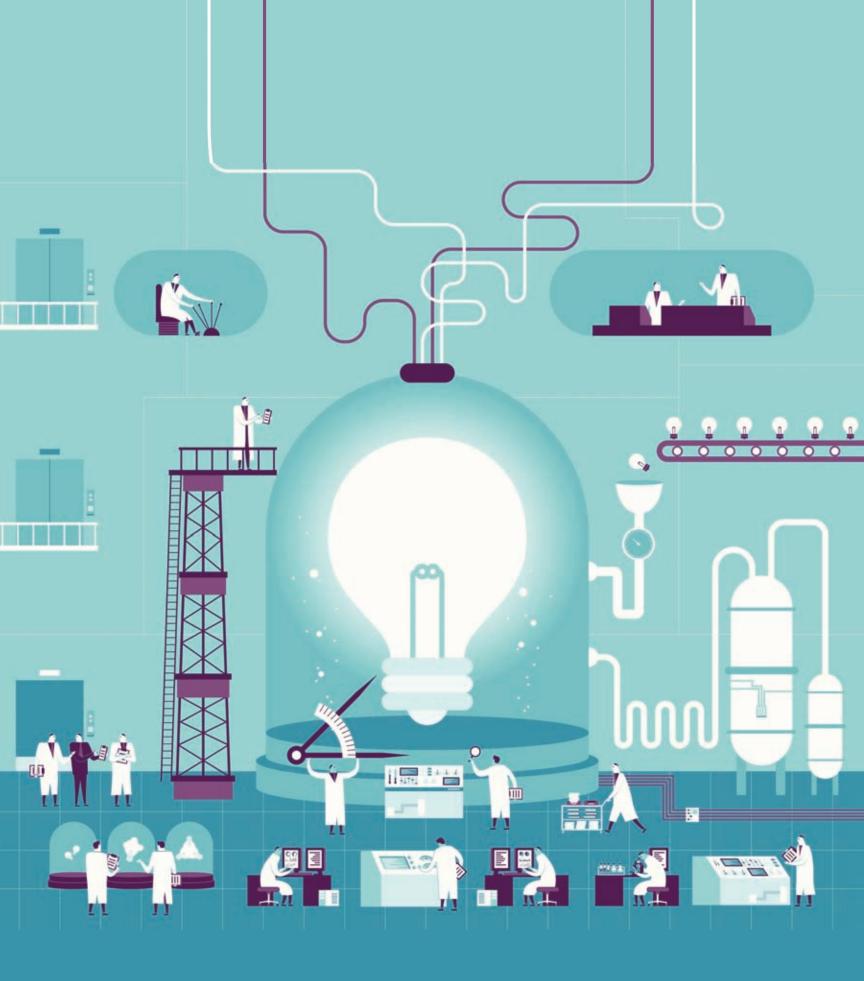
The Colonials' 2013 A-10 season record. The team's record in 2012 was 6-18.

A-10 TOURNAMENT APPEARANCE IN FIRST SEASON

The first time that the Colonials made the Atlantic 10 Championship Tournament since 2006.

No. 5

GW's seed in the 2013 Atlantic 10 tournament after the team won 9 out of 10 straight games at the end of the season.



Growing Plans As the GW Business Plan Competition celebrates five years, the contest—and the entrepreneur's ideas keep getting bigger.

BY MARY A. DEMPSEY

John Rollins was an adjunct professor in the School of Business when he organized a business plan contest as an extension of his undergraduate entrepreneurship course. Fewer than 100 teams competed for a chance at three prizes totaling \$30,000.

In April—just five years later—teams were vying for triple the prize money in front of hundreds of spectators watching their pitches in person, in an overflow room broadcasting a live feed, and in 10 countries via a webcast.

"All eight of the teams that made it to the finals were companies that were very serious—all of them technology, health care, or health related. I'm convinced that all eight are going to do very well," says Mr. Rollins, who founded the competition in 2009 with support from founding sponsors Rick Scott, who is now governor of Florida, and his wife, Ann. One of the couple's daughters, Allison Guimard, graduated from the business school in 2005.

This year, the annual contest drew 109 competitors and distributed \$90,000 in prizes among seven winning teams. The competition is open to teams of up to four people, at least half of whom must be GW alumni, students, or faculty members with at least one student. An internal panel of GW faculty and staff members narrows the applicant pool to about three dozen business plans to present to entrepreneur judges, who help select eight finalists.

Mr. Rollins says that the judges look for sustainable businesses with long-term prospects. Technology and health care proposals, in particular, have proliferated. For example, five of this year's eight finalists were enterprises involving health care. Entrepreneurship professor John Rollins founded the GW Business Plan Competition in 2009.

The Sponsors

The GW Business Plan Competition began with a \$30,000 gift from Florida entrepreneurs Ann and Rick Scott, who now occupy the state's governor's mansion. Gov. Scott was elected to Florida's highest office in 2011 after a career in law and business. (Their daughter Allison Guimard, BBA '05, is also an entrepreneur.) With the Scotts as founding sponsors, the annual competition has grown to have a corporate sponsorship list that includes Capital One, Blank Rome LLP, and the AARP Foundation, as well as local companies such as iStrategyLabs and Brazen Careerist.

"I think clearly there's a lot of opportunity in the health-related industries because we have a medical school here, a strong biomedical engineering program, strong natural sciences in Columbian College, the School of Public Health and Health Services, and the School of Nursing," says Jim Chung, director of GW's Office of Entrepreneurship, which provides support for the event.

Mr. Chung predicts that future competitions will see more business plans that take advantage of the government as a partner. "I mean not just services to the government," he says, "but also ideas to use data generated by the government."

For now, he's noticed that competitors are "thinking bigger." These big ideas are supported with educational workshops to learn about marketing research and how to put together a business team, as well as gain insight on raising capital. Companies that make the first cut are assigned mentors, most often alumni entrepreneurs.

"Early on, understandably, when you haven't had a lot of exposure to the startup world, you think small, you think about what's close to you," Mr. Chung says. "As the entrepreneurship program grows, as the students become more aware and interact, their ideas are getting bigger and more ambitious and scalable. And that's what's exciting."

The GW Business Plan Competition has already put several promising ideas on the startup path, providing guidance, contacts, and seed money. Take HealthEworks, the first-place winner in 2010. Three GW physicians came up with the idea of emailing post-care instructions—in video format—to the families of urgent care pediatric patients. The proposal, which faced 111 other entries, survived three elimination rounds over a two-month period to win \$20,000.

HealthEworks team members David Mathison, Christina Johns, and Moh

Saidinejad are pediatric emergency room doctors. At the time of the competition, Dr. Mathison was also pursuing an MBA at GW.

"For our group—a bunch of nerdy doctors—the competition helped us formalize our idea into a business," Dr. Mathison says. "It helped us take the business up to the next level."

The media exposure that came with the prize pushed the team to file for a patent, get trademarks, and incorporate. HealthEworks has since received funding from the National Institutes of Health, the District of Columbia Department of Health, and an asthma clinic. Children's National Medical Center, where Dr. Mathison and his fellow entrepreneurs work, has also provided support. Recently, HealthEworks partnered with the Verizon Foundation.

"They're going to add some of their technologies to our platform for delivery on mobile devices," Dr. Mathison says.

HealthEworks' growth has been slowed by the fact that its founders are all full-time physicians, but a few hospitals and urgentcare facilities are using some of the startup's 120 videos, which are available in both English and Spanish.

"We're going to grow laterally to get into some areas and get research and data," Dr. Mathison says. "Then we'll take off vertically and penetrate more facilities."

The competition dovetails with GW's new role in a regional Innovation Corps (I-Corps). Earlier this year, with \$3.75 million in funding from the National Science Foundation, GW joined the University of Maryland and Virginia Tech in the Mid-Atlantic I-Corps, a technology innovation accelerator program that aims to identify the best entrepreneurial students and faculty researchers and bring their discoveries to market. Dozens of research teams selected by the Mid-Atlantic I-Corps will undergo seven weeks of intense training and mentoring.

"Four years ago, when I was invited to join as a judge, the competition was at an interesting stage. It had good competitors and good plans and good ideas. But over the last three years, it has gone from good to superb in the quality of competitors and ideas."

- ED MARTINEZ, D.C.-BASED ENTREPRENEUR

A competition entrant last year, Crowdvance has also done well in the year since it earned third place and \$4,000. Crowdvance is an online service that helps small nonprofits and other organizations raise funds. Dylan Fox was a junior studying business administration and public policy when he entered the competition.

"I'd just closed down a startup with two frat brothers. Since that company failed, I didn't have anything to enter in the competition," Mr. Fox says. "But I knew from the experience that I wanted to be an entrepreneur for the rest of my life. Then out of nowhere, I stumbled on the idea for Crowdvance."

Crowdvance already had traction when, in April, Mr. Rollins encouraged Mr. Fox and his partners to enter the Texas Christian University Values and Ventures Business Plan Competition, representing GW. They walked away with the \$15,000 grand prize. At about the same time, Crowdvance closed a seed round of investment and added to its management team, which now numbers four plus an intern.

"We're getting ready to go to the moon with this," Mr. Fox says.

He laughed when he recalled the nailbiting drama of the GW Business Plan Competition. "It was the first time I'd ever written a business plan," he says. "Basically, it got ripped apart." Mr. Fox added that competition judges and advisers offered the pivotal advice that set Crowdvance on a fast track.

Among those advisers was Mr. Fox's mentor, Ed Martinez, a D.C.-based entrepreneur in the technology arena. Mr. Martinez, who has served as both mentor and judge over the past four years, says the program's growth is evident from the judge's seat in more ways than one.

"I was very impressed by the methodology they used for judging to ensure that the competition was fair to all the participants. It's a tremendous process, very structured," he says.

"Four years ago, when I was invited to join as a judge, the competition was at an interesting stage. It had good competitors and good plans and good ideas," he says. "But over the past three years, it has gone from good to superb in the quality of competitors and ideas."

What's next for the growing GW Business Plan Competition? Breaking the \$100,000 mark for prizes.

> Learn more about the GW Business Plan Competition, and how to become a sponsor, at gwbizplan.com



Medical resident Adam Corman and Neal Sikka, an assistant professor of emergency medicine, demonstrate their business idea during their pitch at this year's contest. Their venture, SonoStik, won the first place prize of \$25,000 (see below).

The 2013 Winners

Another one of GW's business venture events, the Pitch George Elevator Contest, laid the groundwork for SonoStik's victory in the 2013 GW Business Plan Competition.

Medical resident Adam Corman and Neal Sikka, an assistant professor of emergency medicine, won second place and \$1,500 in the pitch contest, sponsored by GW Center for Entrepreneurial Excellence. They took their refined pitch to the GW Business Plan Competition in April, where they won first place and \$25,000 for SonoStik, a technology that makes it easier to place difficult intravenous therapy lines, or IVs, and opens the way for doctors to perform emergency ultrasounds at patients' bedsides.

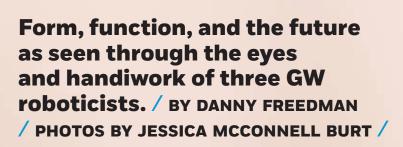
"The idea came out of our experience working in the emergency room," Dr. Corman says. "I thought there could be a way to make a business out of the idea."

Dr. Sikka, who has always been interested in entrepreneurship, says it was a challenge "to organize the concept and put it on paper in a way that is informative, compelling, and concise so that the judges could believe in the idea." But he figured his and Dr. Corman's experience talking to patients gave them an edge when it came to the oral presentation. The men also took an ultrasound machine to their presentation to show judges a simulation of how SonoStik works.

SonoStik was one of seven business plans that walked away with money in 2013. The winners' circle also included a \$5,000 prize for the best sustainable technology idea, awarded to Graphene Plasma Technology, which would reduce costs in the reinforced plastics industry. Graphene also won \$10,000 for second place in the overall competition.

The third-place prize of \$4,000 went to BOSS Medical, an earlystage orthopedic medical device company. And a returning contender, Capital Kombucha, which produces a fermented probiotic tea, picked up fourth place-and \$1,000.

MemoryBanc earned the \$5,000 AARP Foundation award for a business plan focused on the needs of lowincome seniors. MemoryBanc software helps dementia patients organize financial and personal assets. And the \$10,000 prize for "Best Undergraduate Team" went to Jenda, a company that lets customers check the authenticity of commonly counterfeited items through a cellphone scan, SmartBrush, an appconnected toothbrush with interactive gaming received the \$3,000 Audience Choice Award, which is selected by Twitter voting.



THE BODY BODY ROBOTIC



ne of aspires to be on the back Another, in the home

ne of them aspires to be on the battlefield. Another, in the home as a domestic aide. Others aim to perform surgeries and to chauffeur the tired, the busy, and the infirm.

They are newcomers to these parts of the workforce, though, and are about as green as they come. Numb to social cues and the tug of common sense, they bring only a heat-seeking determination.

"In the last couple decades robots started roaming out of the industrial corridor," says Pinhas Ben-Tzvi, an assistant professor of mechanical and aerospace engineering. "They're swimming; they are flying; they are walking."

But in order for robots to fully merge into society's fast lane, as they are being coaxed to do, they will need a depth that is almost more than the sum of their parts: They will need to perceive the world around them and make complicated decisions that power sophisticated maneuvering. And they'll need to do it all inside the tangled and fragile mess called daily life.

Here, three modern-day
Geppettos working on the future
of robotic perception, control,
and mechanics open their
workshops and share visions
of a new generation of robots;
ones that will walk alongside
U.S. soldiers, pull victims from
rubble, and lend a hand—or
something like a hand—around
the house.

Gabe Sibley, COMPUTER SCIENCE PROFESSOR

The professor calls this little fella "Herbie," but to students it's a "ninja car."

The diminutive daredevil, built from an off-the-shelf radio-controlled toy car, is among a small coterie of robo test pilots in the lab of Gabe Sibley, a computer science professor. The 'bots are test driving new algorithms—step-by-step instructions—that underpin robotic perception and action, the thought process that allows a robot to "see" and make sense of its surroundings.

Herbie takes spins around an obstacle course to test these algorithms, but they are being designed to move bigger robots that require speedy and precise movements: Boston Dynamics' LS3, aka AlphaDog, a four-legged, all-terrain autonomous pack mule being built for the military, and Toyota's line of autonomous vehicles.

These new alogorithms will be similarly important whether the robot is navigating a closed course, running through the woods, or cruising down the highway, Dr. Sibley says.

"It's not always going to be a sunny drive in California—sometimes it's going to be sliding sideways at night in Sweden."

The robots are able to nimbly negotiate complicated terrain by building "a mental picture of the world, like an internal Pixar movie," Dr. Sibley says. The model is then used to map out decisions, "like a gymnast visualizing the flip and tumble before they do it; imagining what would happen and using the results to execute the move."

At an obstacle course in GW's Motion Capture Lab the robots speed across a loop-the-loop and a quarter-pipe. But the exercise is more than nailing a single turn or jump.

"It's about the planning side of that,"
Dr. Sibley says. "Coming up with the
choices to make in order to hit that jump
and to land at the right spot, at exactly
the right angle, so it can hit the next jump
in order to go off the half-pipe at just the
right velocity and not crash."



Pinhas Ben-Tzvi, ENGINEERING PROFESSOR

"I was motivated by 9/11," says Pinhas Ben-Tzvi, a professor in the Department of Mechanical and Aerospace Engineering, when describing his "hybrid mobile robot."

"I read a lot of articles about how robots were able to do some useful tasks, but weren't dexterous enough or robust enough to reach deeper into the rubble."

His answer? This roughand-tumble, stair-climbing, ditch-crossing robot whose arm and traction mechanism work together, widening the range of what is possible. In most mobile robots, Dr. Ben-Tzvi says, those pieces work separately, with the arm perched on top and liable to break in a rollover. The arm on his robot, in addition to aiding mobility, folds up completely—including its retractable gripper and pop-up vision system—making the robot symmetrical, and ready to flip and keep on rolling.

The robot is also outfitted with front and back cameras, lights, and an obstacledetection system near the tracks to guide a remote operator. Dr. Ben-Tzvi's lab is now working, with funding from the military's Defense

Advanced Research Projects Agency, or DARPA, to run the robot autonomously.

Dr. Ben-Tzvi's research begins at the fundamentals of robotics and mechatronics—which he describes as the symphony of mechanics, electronics, and computer control—and reaches out broadly, like a wandering vine, to find new useful adaptations. "The beauty of transforming that fundamental research into different applications is what drives me."

Thinking about searchand-rescue applications for the hybrid mobile robot, for instance, has led to work on robotic arms that would not cause collateral damage when reaching for a delicate object—like a person. The new arm is "continuously flexible ... [bending] like a snake or an elephant trunk," Dr. Ben-Tzvi says. "If the robot exerts too much force, the continuum arm will inherently bend around the object without damaging it."

It might be applicable to even more delicate scenarios. Dr. Ben-Tzvi is working with GW surgeons to develop a smaller version for use in colorectal surgery.

Evan Drumwright, COMPUTER SCIENCE PROFESSOR

There's one that vacuums carpet and another to clean floors, but helper robots still are a rare breed around the house—and one-trick ponies at that. "My vision," says Evan Drumwright, a computer science professor, "is a robot to help me get around when I'm old and have just a couple



He's thinking about light bulbs that will need changing, groceries that will need to be carried in, and, sure, maybe some light cleaning. To get there, his lab is working with this Willow Garage-manufactured PR2 robot ("Pepe," as it is known around the lab), building the brain power needed for more dexterous manipulation, better balancing of objects carried in its arms, and more efficient and accurate movements.

"We don't want to focus on getting the robot to do one thing at a time and creating a library of tasks," Dr. Drumwright says. "More importantly: Is there one thing we can do here that can indicate we can do 10 other things?"

One of those broader

puzzles is the opening of doors. It's something all robots will need to be able to do, says Dr. Drumwright—and they can, to the extent that a robot is specifically programmed to open a particular type of door.

"But think of all the different kinds of doors we encounter. You've got doors where it's not clear even to humans whether you push them or pull them," he says.

Opening doors
autonomously will hinge on
a robot's perception (Have I
seen this door before?) and
modeling (How do I think the
mechanism behind the door
operates?).

"We want the robot to be able to learn from doors that it's opened before," he says. And if it's new, "we want it to push and poke until it figures out how the mechanism works."





JESSICA MCCONNELL BURT

Philanthropy Update

INITIATIVES GO HEAD-TO-HEAD

More than 20 programs competed in online fundraising challenge.

Five GW initiatives received gifts totaling more than \$74,000 this spring thanks to the GW High5 challenge, a new campaign that encouraged GW students and alumni to vote for and support their favorite university programs and initiatives. GW Trustee Steve Ross, BBA '81, donated \$39,000 to fund the High5 challenge, which ran from April 1 to May 10.

"One of my personal interests is to be a seed planter...to excite people, keep the momentum going, and increase GW's shareholder rate," says Mr. Ross, who equates donating to his alma mater with an investment.

Mr. Ross supported the High5 challenge in honor of J. Wendell Crain, LLB '56, who encouraged Mr. Ross to become more involved with GW as a volunteer in 1986, starting a two-decade friendship. The pair served on the GW School of Business Board of Advisors together from 1998 until Mr. Crain passed away in 2006.

More than 6,500 members of the GW community voted for their "High 5"— their top five favorite GW programs and initiatives—from a group of 23 between April 1 and April 15. Career services, GW Libraries, the GW Power & Promise Fund for Student Aid, student organizations, and study abroad emerged as the five finalists.

From April 22 to May 10, each person who made a gift to the five finalists counted as a vote of support. The Power & Promise Fund was named the winner of the challenge and received \$20,000 for having the most donors. The remaining \$19,000 from Mr. Ross' commitment was split among the other finalists. On top of Mr. Ross' support, gifts from the GW community to the High5

finalists totaled more than \$35,000.

Each of the 23 participating initiatives had a student, faculty member, or staff member champion to help rally support for the cause. Scholarship recipient Maddison Bruer, Class of 2015, served as the champion for Power & Promise.

"The one thing that inspired me most in reaching out was the positive reaction of students," Ms. Bruer says. "I tried to educate people about the power of philanthropy and student aid. The bottom line is I wouldn't be at GW without it."

The **\$39,000** GW Trustee Steve Ross, BBA '81, donated to the High5 challenge was divided among these five university programs and initiatives that received the most online votes and support.

Power & Promise Fund



Career Services \$10,000

Student Organizations

\$3,000

\$1,000



Richard Blackburn, JD'67

TRUSTEE ENDOWS BUSINESS LECTURE

Endowed lecture on civility and integrity will serve as first-year capstone for undergraduates in the School of Business.

Endowed by a \$300,000 gift from Board of Trustees member Richard Blackburn, JD '67, the Richard Blackburn Endowed Lecture on Civility and Integrity will invite a keynote speaker each year to address themes related to civility in business discourse and integrity in business conduct. This annual lecture will be the signature event for the GWSB First Year Development Program for undergraduates.

In addition to the endowed lecture, the program will include a special ceremony that will be part of the annual "Honorlloquium" where GWSB students commit to the school's Honor Code at the conclusion of their first semester. The program is a two-semester-long course sequence required for all first-year students in the school.

Its curriculum includes class work on academic integrity and ethics, professional communications, ethical issues in business, and leadership, all with a strong focus on individual strength assessments, self-reflections, career development, and what it means to be a GWSB student.

"The ideals of civility and integrity are an important part of the legacy of President George Washington," says School of Business Dean Doug Guthrie. "The annual Blackburn Lecture will help instill these same principles in our students as they begin their path to becoming future business leaders."

Mr. Blackburn, who retired in 2004 from serving as executive vice president, chief administrative officer, and general counsel at Duke Energy Corp., says he endowed the lecture because of his belief that success in business always depends on trust and that trust must be earned every day. "Civility and integrity are the essential foundations for creating and sustaining that trust," says Mr. Blackburn, who is also a chairman emeritus of the GW Law Board of Advisors.

Open to the entire GW community, the inaugural Richard Blackburn Endowed Lecture on Civility and Integrity will take place at the end of the fall 2013 semester, in early December.

FAMILY HONORS NURSING LEADER WITH SCHOLARSHIP

A pivotal force behind the School of Nursing is recognized with an endowed scholarship.

The Dr. Ellen M. Dawson Scholarship, established by her husband, Pat, and their children, Maureen and Michael, provides tuition support to one or more outstanding students with unmet financial need who are enrolled in the School of Nursing's family nurse practitioner or nurse-midwifery field of study. The Dawson family endowed the scholarship with a \$100,000 gift to honor Ellen's lasting contributions to GW's School of Nursing.

Dr. Dawson's leadership led to the development and expansion of the degree programs at the school, including the creation of the Bachelor of Science in Nursing program and its sophisticated skills and simulation laboratory, expansion of the Master of Science in Nursing program, development of the Doctor of Nursing Practice program, and most recently the establishment in 2012 of the associate's degree to bachelor's/master's of nursing program, or ADN-BSN/MSN, which allows associate's degree holders to receive higher degrees through distance education. The ADN-BSN/ MSN program has especially strong potential to help rural and underserved areas because students can continue working in their communities while receiving their degrees. The scholarship in her name will go to students in the ADN-BSN/

MSN program.

"Without Ellen and her academic leadership, the School of Nursing wouldn't exist at GW," says GW Provost Steve Lerman. "I can think of no better way to pay tribute to Ellen's dedication to the nursing profession than to support the education of those who will carry on her commitment to excellence in patient care."

Dr. Dawson began her service to GW in 2005 as an associate professor and the first and only chair of the Department of Nursing Education in the School of Medicine and Health Sciences. She became a tenured professor and went on to become the founding senior associate dean of SON when it became an independent school in 2010. Dr. Dawson retired in June 2012 as senior associate dean of academic affairs and continues to serve as a tenured professor and principal investigator for





one of the school's major grant projects.

"Dr. Dawson is a very special person who has brought to GW leadership, creativity, and the heart of nursing," says School of Nursing Dean Jean Johnson. "She is dedicated to our profession and has been a major force for excellence in nursing practice and education. The gift to the school is an example of her commitment and her entire family's remarkable generosity."

PLANNED GIFT TO SUPPORT ARTS AT GW

Marc Albert, BA '70, JD '73, signed a bequest intention to donate an estimated \$2.5 million.

Marc Albert, BA '70, JD '73, recently signed a bequest intention that will donate an estimated \$2.5 million in support of theater and art at GW. Mr. Albert's planned gift has laid the groundwork to establish three new endowed funds at GW's Columbian College of Arts and Sciences:

The Molly Albert Scholarship Fund—Named for Mr. Albert's mother, this fund will provide an annual undergraduate scholarship award to a student majoring or minoring in theatre.

The Rose Heiman Fund—

Named for Mr. Albert's aunt, this endowed fund will support the Department of Theatre and Dance's MainStage production season, the university's premier student performance season.

The Sidney Albert, Michael Green, and Stephen Tschida Fund—

An endowed fund to maintain and steward the collection of art donated to GW by Mr. Albert.

As a part of the bequest intention, Mr. Albert will bequeath a collection of artwork to the George Washington University Museum. The collection includes paintings, watercolors, pastels, and pencil and charcoal drawings, as well as textiles, rugs, and furniture. Maintenance for the collection will be supported by one of the new endowed funds.

A dedicated alumni volunteer, Mr. Albert is an emeritus

member of the CCAS National Council for Arts and Sciences and served on the search committee for the new dean of the school. He has been active with the GW Law School Mentoring and Recruitment Program, a host for potential incoming GW students, and has been an honorary producer for four of GW's MainStage Theatre productions.

Planned gifts such as Mr. Albert's help support GW's efforts to provide financial aid, hire the highest-quality professors, and support important initiatives and programs at GW, as well as help you achieve your long-term tax and financial goals.

For more information, please contact our Planned Giving office at 877-498-7590 or pgiving1@gwu.edu.

CONNECTING DONORS AND STUDENTS

Annual Power & Promise Dinner brings scholarship recipients together with donors.

David Berg, BA '68, and his wife, Diane, often receive bios of students getting support from the David W. Berg Scholarship Fund. But at the April Power & Promise Dinner, they were able to connect face-to-face with one of the beneficiaries of their generosity when they had dinner alongside junior Amzaray Ahmed.

"My scholarship is to promote civil engineering students, and here he is," Mr. Berg, a civil engineer himself, said, gesturing toward Mr. Ahmed. "We've never met a student we've supported, so tonight's been fantastic."

Mr. Berg and Mr. Ahmed weren't the only pair who had a chance to meet—this year's event brought together more than 350 students, staff members, trustees, and donors in an intimate reception and dinner at the Ritz-Carlton Hotel in Washington, D.C.

Connecting students and university donors is an overarching goal of Power & Promise, an initiative that has raised more than \$64 million in donor scholarship and fellowship funds since its inception in 2009. The GW Power & Promise Fund enables students to take advantage of a GW education, no matter their financial situation. The initiative helped increase

need- and merit-based student aid to \$160 million in 2012.

The celebration featured a jazz vocal performance by freshman Samantha Law, accompanied by freshman Nathan Basch on piano, and the debut of the new Power & Promise video, which outlined the experience of some students who received support from the Power & Promise Fund this year. The featured speaker of the night was Ambassador Edward W. "Skip" Gnehm Jr., BA '66, MA '68.

"I dreamed for years that I would come here, but I had no idea how that would happen," said Amb. Gnehm, who is the Kuwait Professor of Gulf and Arabian Peninsula Affairs. "It would not have been possible if I had not been a recipient of the Scottish Rite scholarship."

Junior Morgan Viehman spoke about how support from the Elsie M. Carper Scholarship Fund has helped her achieve her dream of studying journalism.

"By providing me with the opportunity to follow my passion—something I once thought I could never afford to do—the Elsie M. Carper Scholarship Fund makes a difference in my life every day," Ms. Viehman said. "If I could say anything to the amazing donors who have contributed to GW's Power & Promise Fund, it would be this: Thank you. From the bottom of my heart, you have to know what it means to me and all the students like me who wouldn't be here without your help."

For more information on how you can support the GW Power & Promise Fund for student aid, contact Matt Banks at mbanks@gwu.edu or 202-994-5125.

Want to know more about the impact of the GW Power & Promise Fund?

Watch the new video here:

go.gwu.edu/2013video

NEW EXCHANGE PROGRAM WITH KOREA

\$1 million endowment will create an exchange program with Seoul and fund research.

The university received a \$1 million gift last spring to establish an endowment that will launch a new exchange program between GW and Seoul National University and allow graduate students and faculty members to explore research in new applications of ondol, an underfloor heating technology. A \$1 million gift from Joong Keun Lee, founder and chairman of Booyoung Group in Korea, established the endowment, called the Dr. Joong Keun Lee, George Washington University, and Seoul National University Endowment.

Through a second agreement with Dr. Lee, GW has also committed to exploring the possibility of developing a new residence hall that incorporates ondol technology for students studying at the Virginia Science and Technology Campus. Koreans have used ondol, which is said to promote a healthy housing culture with an energy-efficient and eco-friendly environment, for thousands of years.

Dr. Lee, Seoul National University President Yeon-Cheon Oh, and GW President Steven Knapp signed the agreement at a special ceremony this spring.

"Chairman Lee's commitment to fostering education between our two universities furthers our commitment to globalization and innovation," Dr. Knapp said. "His gift simultaneously creates our partnership with Seoul National University while giving us the opportunity to explore this very important technology."

\$4 MILLION FROM KUWAIT GOVERNMENT

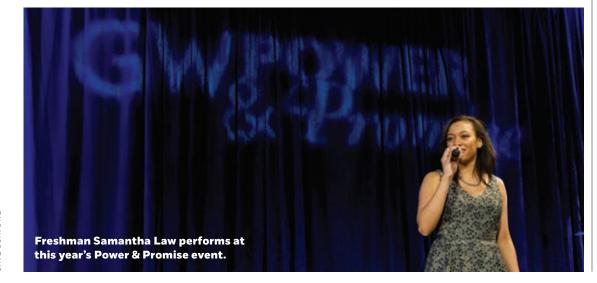
New gift from Kuwait will support Middle East research.

GW received a \$4 million gift from the government of Kuwait this spring to support the endowment of the Elliott School of International Affairs' Institute for Middle East Studies and the Gelman Library's Middle East and North Africa Research Center. Kuwait and His Highness Amir Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah also made a \$4.5 million gift to IMES and the MENA Research Center in February 2011.

Ambassador of Kuwait Salem Al-Sabah formally presented the gift April 19, addressing GW President Steven Knapp and Edward W. "Skip" Gnehm Jr., BA '66, MA '68, a professor and director of the Middle East Policy Forum who served as the U.S. ambassador to Kuwait between 1991 and 1994.

"The George Washington University is grateful for the ongoing support of the government of Kuwait and his highness the Amir," Dr. Knapp said. "We look forward to continuing to work together to strengthen the relationship between the United States and the Middle East through research, education, and policy engagement."

The government of Kuwait has been a strong supporter of GW's Middle East programs. In 2005 the Kuwait Foundation for the Advancement of Sciences established the Kuwait Chair for Gulf and Arabian Peninsula Affairs, which is held by Amb. Gnehm. In addition to financial support, the prime minister of Kuwait and other Kuwaiti officials have participated in the Middle East Policy Forum at the Elliott School of International Affairs.



ALUMNI NEWS



ALUMNI WEEKEND 2013

Alumni Just Want to Have Fun

As thousands of Colonials come back to GW for Alumni Weekend, they will be treated to Grammy Award-winning artist Cyndi Lauper headlining the weekend's free allalumni concert.

With class reunions and more than 60 events spanning four days, Alumni Weekend is a mix of activities and tours, as well as signature events like Taste of GW, where alumni-owned and -operated establishments serve up their crème de la crème. Last year, 18 restaurants participated.

Festivities kick off with the Multicultural Alumni Reception and the Alumni Achievement Awards, which take place the Thursday evening before the weekend begins on Sept. 27. The achievement awards honor six alumni for their commitment to their

respective fields and communities.

Following the awards is a host of events, ranging from the 50th-year reunion luncheon and emeriti induction ceremony to lectures and networking events. Additional highlights include a Fun Run, Classes Without Quizzes, the popular "Back to Thurston" open house, a career networking event, and the Sunday Political Brunch.

This year's undergraduate reunions will be for the classes of 2008, 2003, 1998, 1993, 1988, 1983, and 1963. Alumni Weekend 2013 also features the Greek Alumni Reunion for alumni of GW's social fraternity and sorority organizations.

Affinity groups such as the Black Alumni Association, the Latino Alumni Association, and the LGBT Alumni Association also will host receptions. There are also events for current and former Presidential Administrative Fellows, Student Association presidents, and alumni athletes.

In addition to the deans' receptions hosted by various schools, the Political Science Department will celebrate its 100th anniversary with a special cocktail reception during Alumni Weekend 2013. The Graduate School of Public Management also will host several exciting events to mark the 25th anniversary of its program.

Don't miss Alumni Weekend 2013. September 26–29 For more information, visit

alumni.gwu.edu/aw

PROFILE

Turning an Adventure into Business

In April 2005, a vacation in Costa Rica was a life-changing experience for Ann Becker, MA '76. "I was extremely smitten," says Ms.



Becker, who was traveling with her husband and 15-yearold son. "I knew I needed to find a way to return on a regular basis."

Ten months after her initial trip to Costa Rica in 2005, Ms. Becker had

found her way to return. She discovered that there were many women who shared her desire to learn about foreign communities and cultures through experiential travel. For

her second trip back, she organized and led a small-group women's adventure programthe beginning of a series of educational and cultural immersion trips she continues to

Since leading that initial trip, Ms. Becker has returned to Costa Rica more than 25 times, averaging three to four trips annually. Her ninth annual Costa Rica/Nicaragua "Combo" Adventure will take place this winter.

"If I look back on my whole life," Ms. Becker says, "I was always driven by learning about and experiencing cultures beyond the shores and the borders of the U.S."

As a graduate student at GW, Ms. Becker, now a member of the Elliott School of International Affairs Board of Advisors, had a unique opportunity to travel abroad. She and a fellow master's student were involved with a science, technology, and public policy research project for the university. They received a grant from the U.S. Agency for International Development to conduct field research in the Philippines and Thailand, giving them the opportunity to meet with

local communities and small-business owners.

"My GW training was a real stepping-off point for my career," says Ms. Becker, who founded her own nonprofit management and public policy consulting company at 26.

She is also able to speak conversational Spanish, a language she started to learn only three years ago. Inspired by her own language and cultural immersion experience in Costa Rica, she developed a co-ed Spanish and cultural immersion trip. The fourth annual trip is scheduled for next spring.

One of the most rewarding parts of my trips is being able to expose travelers to local projects and initiatives in Costa Rica. It is incredibly fulfilling to watch them connect with and be inspired by the people they meet—passionate about their country and working hard to make it a better place."

-Melissa Nyman



Learn more by visiting:

abecker.com, www.facebook.com/ TravelwithAnnCostaRica, and Twitter handle @travelwAnn

Alumni Gather on the Hill

The university's Annual Capitol Hill Alumni Reception drew more than 100 congressional staff members, elected officials, and other alumni working on the Hill to the Capitol Visitor Center April 17.

One of those alumni said his attendance at the event represented something he has "never regretted." After Rep. John "Jimmy" Duncan (R-Tenn.), JD '73, graduated from the University of Tennessee and applied to law school, he was accepted to both GW and Georgetown, he told attendees.

"You know which one I chose or I wouldn't be here tonight," Rep. Duncan joked.

"GW was a wonderful school when I went there and is an even better school now," said the Tennessee legislator who has been in Congress for 25 years. He was on campus in March to introduce three-time presidential candidate and former Rep. Ron Paul (R-Texas), who spoke at a College Republicans event.

"I have a soft spot in my heart for any GW graduate, so if I can do anything for you, please let me know," Rep. Duncan told alumni.

GW President Steven Knapp echoed that



GW President Steven Knapp addresses nearly 100 alumni at the Annual Capitol Hill **Alumni Reception.**

sentiment when he urged the crowd to help fellow alumni who want to be a part of "their world." Dr. Knapp also paid tribute to Sen. Daniel Inouye, JD '52, who died in December as the second-longest-serving member in U.S. Senate history, and updated alumni on university initiatives and the ways the "stature of the university continues to rise."

More than 300 GW alumni work on Capitol Hill, including 12 members of Congress. That list includes House Majority Leader Eric Cantor (R-Va.), BA '85; Senate Majority Leader Harry Reid (D-Nev.), JD '64; Sen. Elizabeth Warren, (D-Mass.), attended '66-'68; and Sen. Mark Warner, (D-Va.), BA '77.

PROFILE

Before Death, Lessons for Life



As a GW student, Eric Lindner, BBA '81, started an ice cream social at St. Mary's Court, a residential facility for seniors near campus. "I've always enjoyed being around wise elders,"

Mr. Lindner says. "I loved how they refused to accept free ice cream, but expected titanic scoops for their two bits."

In 2009, after many volunteer stints, including nine years on GW's Board of Trustees, Mr. Lindner passed by a tiny hospice in Warrenton, Va., and walked in. That chance encounter resulted in another volunteer experience, one that would lead to life-changing relationships and a book, Hospice Voices: Lessons for Living at the End of Life (Rowman & Littlefield), scheduled for release this October.

Hospice Voices focuses on seven patients to whom Mr. Lindner was assigned to be a "companion caregiver." Among them are a marathoning multilingual Ohioan, who as a Peace Corps volunteer in Vietnam "defeated" more Vietcong than the Green Berets; Little One, a Mono Indian, who educates her granddaughter via an "epistle" she dictates from her La-Z-Boy recliner; a sharpshooting, turnip-growing, mink-trapping Marine; an alcoholic cowboy and his pistol-packing daughter; an ex-button-hole seamstress from Brooklyn; and the gardener for the world's richest man.

Mr. Lindner found that his role as a companion—as opposed to a doctor or family member—afforded him unique access. "They'd tell me stuff that they'd never dream of telling anyone else. I was an honest broker," he says. "It was an amazing privilege."

One day, after returning from visiting a hospice patient with cancer, Mr. Lindner learned that his own 21-year-old daughter, Sarah (a third-generation GW student), had been told she might have cancer. When it turned out that Sarah did indeed have cancer.

Mr. Lindner's patients turned the tables, providing him—the caregiver—with care in the form of insightful and practical advice. Sarah graduated in May and, Mr. Lindner says, is now "totally fine, and cancer free—thank God."

For this first-time author, the media response has been "a bit overwhelming, and very, very humbling" and has included interviews in *Publisher's Weekly* and on BookTV. "It has very little to do with my writing," Mr. Lindner says, "and everything to do with my patients' remarkable, heartwarming stories."

Mr. Lindner is donating 100 percent of his book's profits to hospice patients, families, and related organizations, including the George Washington Institute for Spirituality and Health (GWish).







I am grateful for the opportunity to serve. It is humbling, energizing, and satisfying. It means working with kind, talented, wonderful people toward valuable. meaningful goals. ... I look forward to continuing my support of our alma mater, and being part of the global GW community.

FROM THE ALUMNI ASSOCIATION

Dear Fellow Colonials,

For my final letter as your GWAA president, I'd like to reflect on the continued progress we've made in achieving our three strategic goals.

Enabling Lifetime Engagement

Alumni play vital roles as colleagues, friends, network partners, and mentors. Volunteer rates among alumni are robust and grew during the last two years. We look forward to more alumni of our graduate and professional programs joining our career, social, cultural, and educational programs.

We are innovating to meet the needs of more than 250,000 alumni in 150 countries. We use social media, web technology, and regional networks to connect alumni around the world. Visit *alumni.gwu.edu* to learn how you can be part of the global conversation.

Gathering a Voice for Alumni

GW remains "your school" long after the diplomas are hung on the wall. Alumni play a vital role in the success of the university. In the last two years, GWAA leaders have been involved with the search for deans and the new assistant provost for Career Services. Alumni continue to share their experience as members of advisory councils that shape programs for students. We recruit for the 1,200-member strong Career Advisor Network and promote programs like HireGW to encourage alums to recruit our alumni and students.

Applications for the GWAA Board quadrupled from 40 to 163 in the last two years. Participation in our Regional Dinners, Student-Alumni Dinners, and Freshmen Send-Offs is increasing. This is an exciting time to be an alum of this dynamic university.

Building a Culture of Philanthropy

The GWAA, an independent group, uses its fund to help the GW community. In the last two years, the GWAA has awarded 45 grants worth \$48,616 to engage alumni in their respective affinities and awarded \$20,000 to 24 outstanding students through the GWAA Prize Program.

Additionally, in the five-year period from 2011 to 2016, the GWAA is committed to contributing \$100,000 to the GW Power & Promise fund. Half of that amount is in the form of the GWAA Scholarship and the other \$50,000 is the result of our affinity partnerships with Marsh and Liberty Mutual.

Passing the Torch

Steve Frenkil, BA '74, began serving as GWAA president this summer. We will benefit greatly from Steve's leadership and commitment.

I am grateful for the opportunity to serve. It is humbling, energizing, and satisfying. It means working with kind, talented, wonderful people toward valuable, meaningful goals. It has raised my awareness about the gifts that we contribute as individuals and our collective power as a group. I look forward to continuing my support of our alma mater, and being part of the global GW community.

Sincerely,

Jim Core, MA'96 President, GW Alumni Association, 2011-13 alumni.gwu.edu/gwaa



Alumni Relations Go Global

GW added new alumni networks last year in Turkey, Peru, Switzerland, France, Colombia, Mexico, Canada, Japan, Thailand, Indonesia, and the Caribbean, to round out a total of 27 international alumni networks in 24 countries. A snapshot of GW's global alumni activities:



alumni events took place in 32 countries last year.

More than 10,000 alumni are living abroad.



14

countries hosted celebrations for **George Washington's 281st birthday** in 2013.
Annual celebrations for George's birthday went global for the first time in February 2012, with celebrations in five countries.

cities throughout China hosted **Summer Send-Offs** last year. Alumni and parents host these annual events for incoming freshmen heading for D.C. The largest Send-Off was in Beijing, with 200 people attending.



6

D.C.-area universities are collaborating with GW for the **DMV Consortium series,** the Office of International Alumni Relations' newest program. GW hosted joint events for alumni living abroad from George Mason University, Georgetown University, Catholic University, Johns Hopkins University, Howard University, and American University.

The alumni relations team plans to collaborate with more universities and departments across GW, including hosting signature events for July 4 and American Thanksgiving. The team also plans to continue to build alumni networks throughout Asia, Latin America, and Europe.

Learn more about the international alumni networks by visiting alumni.gwu.edu/international-alumni-networks.

Legacy Families and Alumni Emeriti Celebrate Commencement

As GW gains thousands of new alumni, Commencement also brings many alumni back to campus, including two notable groups: legacy families and alumni emeriti.

Legacy families are students and alumni with family members who attended GW. Alumni emeriti include the more than 5,000 alumni who graduated at least 50 years ago and alumni who are 72 years old and above. Among the Alumni Emeriti Society's annual events are brunch and VIP seating at Commencement.

Learn more about these groups at alumni.gwu.edu/alumni-emeriti and alumni.gwu.edu/legacy.



Naomi R. Wilkins, AA '11, and Malissa Wilkins, BA '13, stop for a photo with their parents at the Legacy Reception during Commencement weekend.



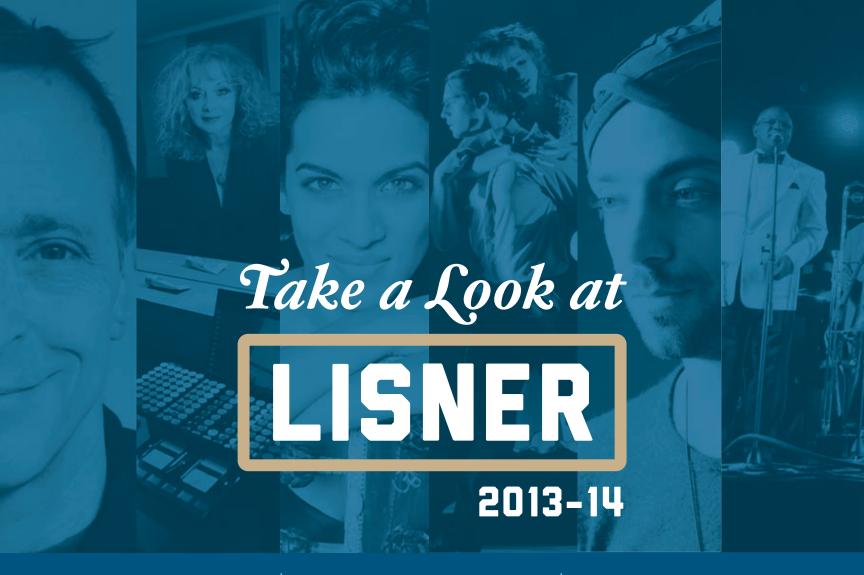
Alumni Emeriti Society members stand in front of the stage at GW's Commencement on the National Mall before they take their seats.

Take GW Out to the Ballgame

Thousands of alumni in cities across the country gather each year to watch baseball games together at GW's annual Major League Baseball events.

The 2013 baseball events began in late spring and will continue through September. Colonials have gathered at stadiums across the country, from Colorado to D.C. and from Kansas to Miami.

To find out if there's a GW event happening at a game in your city, check out the events calendar at alumni.gwu.edu/calendar.



9/30 The United States Army **Field Band**

10/08 Orquesta Buena Vista Social Club® featuring Omara Portuondo, Eliades Ochoa, Guajiro Mirabal & **Barbarito Torres**

10/18 David Sedaris

10/22 The Idan Raichel Project

10/26 Tango Fire: Flames of Desire

11/03 EDITH: 50th Anniversary of Edith Piaf's Death performed by Jil Aigrot, the voice of the award-winning movie "La Vie en Rose"

11/15 Anoushka Shankar

Co-presented with The Washington Performing Arts Society

1/16 Oliver Mtukudzi and The Black **Spirits with Krar Collective**

1/18 John Legend

2/8 One Radio Host Two Dancers featuring Ira Glass, Monica Bill Barnes & Anna Bass

2/12 Soweto Gospel Choir

3/04 Gala Flamenca: Antonio Canales, Carlos Rodríguez, Karime Amaya, Jesús Carmona

Co-presented with Jaleo

3/07 **Ballet Flamenco** Eva Yerbabuena "Lluvia" Co-presented with Jaleo

3/18 Tomatito Sextet Co-presented with Jaleo

3/29 Johnny Clegg

4/25 & MOMIX

Co-presented with The Washington 4/26 Performing Arts Society

4/27 Vivaldi's Four Seasons: What Makes It Great? with Rob Kapilow with the Peabody Chamber Orchestra Co-presented with the Smithsonian Associates and The Washington Performing Arts Society

TICKETS ON SALE NOW

Buy tickets and learn more by visiting www.Lisner.org or calling the box office at 202-944-6800.









CLASS NOTES



Edward Hacskaylo, BA'49, MA'50, &EARLIER PhD '54, was

recognized at the

Seventh International Conference on Mycorrhizae in New Dehli, India, in July for his contributions in the ecology and physiology of mycorrhizae, which is the relationship between a fungus and a plant. He was also acknowledged for his mentorship of young scientists and his role in initiating the First North American Conference on Mycorrhizae in 1969.

Geraldine Claudia Chapline, **BA'53**, published *Falling Up The* Stairs (Red Comma Editions, 2013), the story of her creative life from childhood onward and her journey from the East Coast to California.

Constance (Phillips) Sorrentino, BA'64, co-authored a paper for the Organisation for Economic Co-operation and Development with Robert Bedarzik of Georgetown University. The paper examines the historical beginnings, evolution, and future of OECD's Employment Outlook publication. It appears on the organization's website at www.oecd.org. A research summary of the paper was also published in the December 2012 issue of the Monthly Labor Review of the Bureau of Labor Statistics.

Mary Futrell, MA'68,

EdD'92, was named one of three recipients of the Dr. John Hope Franklin Award by *Diverse*: Issues in Higher Education. The award recognizes individuals and organizations whose contributions to higher education are consistent with the highest standards of excellence. Dr. Futrell, who is president of Americans for UNESCO, received the award at a reception in March. Dr. Futrell is also a professor at GW in the Graduate School of Education and Human Development.

Paul Spencer (Wachtel) Sochaczewski, BA '69, published An Inordinate Fondness for Beetles (Editions Didier Millet, 2012), which is a travel memoir in the footsteps of Alfred Russel Wallace, the 19thcentury naturalist and writer. Mr. Sochaczewski, who has lived in Southeast Asia for more than 40 years, based the structure of his exploration on Mr. Wallace's classic book The Malay Archipelago.

70s

Jane L. Stecher. MEd '70, worked for many years at University of California Hospitals

and Clinics. She retired in 2002 from UC San Francisco as supervising social worker. Since 2002, she has been in private psychotherapy practice in San Francisco, where she also lives. Her older sister. Fran Stecher Marsh. was on the GW staff in the 1970s and retired in 2004 as director of public affairs of UC Hastings College of the Law. She lives in Mill Valley, Calif.

Weldon Vlasak, DSc '70, analyzed a new electromagnetic model of the atom using a computer program. The results were published in the May/June issue of Computing in Science and Engineering under the title "Analyzing Atoms Using the SPICE Computer Program."

John Morello, PhD, BA'73, MA'77, was a 2012

Carnegie Foundation Professor of the Year nominee for his work as senior professor of history at DeVry University in Illinois.

Jayne Morris-Crowther, **BA'74**, is the author of *The Political* Activities of Detroit Clubwomen in the 1920s (Wayne State University Press, 2013), which details the political activism of women in the early 20th century to effect change in areas like public works, child labor regulation, and education reform. Ms. Morris-Crowther is currently an adjunct professor at the University of Delaware and Rowan College in New Jersey, and is married to John Crowther, BA '74.

David Robinson, BA'74.

wrote Some Tips to Prevent **Employment Discrimination** Lawsuits: A Faith-Based Legal Guide for Managers (WestBow Press, 2012). The book, targeted toward managers interested in both Judeo-Christian and legal and practical guidance

when managing employees, is available as an e-book and in print.

Ann Elizabeth (Wesche) Stone, BA'74, is one of the founders of the National Women's History Museum, which is pushing for a site on or near the National Mall and is partnering with GW to produce a joint lecture series about women's history. The museum, of which Meryl Streep is a national spokesperson, held two events at Lisner Auditorium in March as part of the centennial celebration of women's suffrage. The museum's website is at www.nwhm.org.

Linn Goldberg, MD '75,

received the 2012 Lifetime Achievement Award from the President's Council on Physical Fitness, Sports, and Nutrition. Previously, she received the International Mentor Achievement Award, given by Queen Silvia of Sweden.

Daniel Martinage, BA'75, MA'78, a professionally trained executive coach and facilitator. was named executive director of the Industrial Designers Society of America. He began his directorship in January.

Women in Philanthropy

The fifth annual Women & Philanthropy Forum in May explored the role women play in enhancing human welfare through philanthropy. The Office of Alumni Relations event featured keynote speaker Barbara Harman, executive director of the Harman Family Foundation and president and editor of the Catalogue for Philanthropy: Greater Washington, which she founded 10 years ago.

A panel discussion of alumni working in the field included Lynn Dillon, MBA '82, a financial consultant; Mary V. Mochary, former mayor of Montclair, N.J., and finance chair of the board of trustees for the National Museum of Women in the Arts; Deborah Ratner Salzberg, BS '75, member of the GW Board of Trustees, president of Forest City Washington, and director of Forest City Enterprises; Maureen Schafer, BS '91, chief corporate development officer, LifeNexus Inc. Co-founder of the Women's Philanthropy Institute at the Center on Philanthropy Martha Taylor moderated the panel.

The program also included a presentation from student Maddison Bruer, BA '15, who spoke about the next generation of philanthropy.



From left: Lynn Dillon, Mary V. Mochary, Deborah Ratner Salzberg, and Maureen Schafer

Ronald Whitney, MBA '78, has been appointed to the advisory board of the Commercial Law Section of the Practical Law Company Inc. PLC provides informational tools to attorneys and law firms dealing with a range of legal concepts. Mr. Whitney is also a partner of the firm Honigman, Miller, Schwartz, and Cohn LLP in the Corporate and Securities Department, which has offices throughout Michigan.

Bart Shapiro, MA'79, joined Offit Kurman's financial institutions compliance practice group, and is based in its Bethesda, Md., office. He also works closely with the firm's affiliate company, C3 Compliance Consultants.

Baird Smith, MA'79, is preservation principal of Quinn Evans Architects, whose restoration of the National Academy of Sciences headquarters in Washington. D.C., received the State Historic Preservation Officer's Award at the 2013 District of Columbia Awards for Excellence in Historic Preservation.



John Saler, BA'80.

was elected to the board of trustees of the Academy of Music in

Philadelphia. Mr. Saler is chair of the government and practice group at Stradley Ronon Stevens & Young.

Susan Elizabeth Nus,

BA '81, wrote *Italian Fluency*, *Twin* Words and Essential Vocabulary (CreateSpace, 2012), a humorous look at Italian vocabulary.

Andrew Wedeman, BA'82.

MA'84, wrote Double Paradox: Rapid Growth and Rising Corruption in China (Cornell, 2012), which was chosen as one of 30 "best international relations books" by Foreign Affairs.

John Maxwell Hamilton, PhD '83, founding dean of

the Manship School of Mass Communication and, until this past summer, executive vice-chancellor and provost of Louisiana State University, has been named a senior scholar at the Woodrow Wilson International Center for Scholars in Washington, D.C.

Christine Emery, BA'83, MPhil '00, PhD '04, has joined GW's division of development and alumni relations as assistant vice president for development, Elliott School of International Affairs.

Tom Thurman, MS '83. authored Practical Bomb Scene Investigation, Second Edition (CRC Press, 2011), a detailed account of procedures used to investigate detonations of improvised explosive devices and make sense of what is found. Mr. Thurman teaches at Eastern Kentucky University in the College of Justice and Safety.

Luis J. Fujimoto, BS'85. was appointed president of the Osseointegration Foundation, Chicago. Dr. Fujimoto is also president and chairman of the New York State Board of Dentistry for the New York State Education Department. His website is at www.drfujimoto.com.

Daniel Serota, BBA '86, was sworn in as the 14th mayor of the Incorporated Village of Brookville in Nassau County, N.Y. Mr. Serota is also a member of the Real Estate and Finance Alliance Board of Directors and is a current GW parent.

Frances Smith, MA'86, CERT'89, EdD'08, an adjunct professor in GW's department of special education and disability studies, was featured in an international publication for the Support Center for Inclusive Education. In the article (published in Dutch), Dr. Smith wrote about universal design for learning.

Keith H. Cooper, MBA '87, in 2012 celebrated 20 years as president of Play Ball Gifts, direct importers and distributors of corporate premiums, promotional items, and executive gifts for Fortune 500 companies, schools, medical offices, and other organizations.

Ken E. Gause. MA'87. is

the author of Coercion, Control, Surveillance and Punishment: An Examination of the North Korean Police State, published in June 2012 by the U.S. Committee on Human Rights in North Korea. It is currently being translated into Korean by the Ministry of National Unification.

David Hildebrand, MA'87.

has published a public radio piece, "Music of the War of 1812," as a double CD set. The set includes newly recorded period music, plus the one-hour public radio program written and narrated by Mr. Hildebrand. For more information, visit 1812music.org. Mr. Hildebrand and his wife were also featured in the documentary film Anthem, which premiered in December on Maryland Public Television. He served as chief music consultant for the film.

Will Weddleton, MBA '87,

was interviewed in April on "The Willis Report" on Fox Business News, regarding the Boston area's business response to the events surrounding the Boston Marathon bombing. The report focused on the effectiveness of Public Partnership LLC's business continuity plan during Boston's lockdown. This was a particularly memorable time for Mr. Weddleton since he has run the Boston Marathon several times. starting in 1978.

Marc J. Gross, BA'88,

JD '91, a partner in the Roseland, N.J., office of law firm Greenbaum, Rowe, Smith & Davis, obtained a significant ruling from a federal judge in Newark, N.J., who awarded attorneys' fees and costs following the firm's success in preventing BP Products North America from terminating all of its New Jersey franchises.

Howard Jaffe, BA'88, is a founding board member of Teen Cancer America, a charity devoted to improving the lives of teenagers and young adults with cancer by developing specialized oncology hospital units for people ages 13 to 24. It is the charity of legendary rock band The Who, and it kicked off at the National Press Club in November 2012.

Suzanne Wright, BA'88.

received the Eastern Region Museum Education Art Educator Award from the National Art Education Association in March. Ms. Wright, who is the director of education at The Phillips Collection in Washington, D.C., was selected by her peers for her contribution to the field of visual arts education.

John J. Glenn, BA'89.

former member of the GW men's varsity basketball team, is a trial lawyer based in Florida. Mr. Glenn and a trial team from his law firm, AndersonGlenn, recently received a \$70 million verdict for their clients in a suit against General Electric related to a deadly helicopter crash in 2008.



Joel Block, BA'90, MEd'94, was named the recipient of the 2013 Agnes Meyer

Outstanding Teacher Award. Mr. Block has served as a mathematics and finance teacher for 19 years at George Mason High School in Falls Church, Va. The Agnes Meyer Outstanding Teacher Award is

presented to a teacher in one of the 19 metro area public school districts to recognize excellence in teaching and encourage creative instruction.

Denise D. Meringolo, BA'90, PhD '05, has been awarded the 2013 National Council on Public History book award for her book, Museums. Monuments and National Parks: Toward a New Genealogy of Public History (University of Massachusetts Press, 2012).

Michele Wehrwein Albion,

MA'91, published The Quotable Henry Ford (University Press of Florida, 2013), a compilation of the automaker's own complex, compelling, and often fascinatingly inconsistent words

Paul Song, MD '91, has been named the first visiting fellow at the California Department of Insurance in Los Angeles. As a visiting fellow with CDI, Dr. Song will work directly with the commissioner and executive team and will complete a research project focusing on family physician shortage, with recommendations to the insurance commissioner on how to address this pressing issue. Dr. Song is a faculty member in the Samuel Oschin Cancer Center at Cedars Sinai Medical Center in Los Angeles, in the department of radiation oncology and biomedical sciences.

Sapna Welsh, BA'92, coauthored Worldly Women-The New Leadership Profile (iUniverse, 2013), in which the personal stories, anecdotes, and advice of more than 60 women in senior-level expatriate roles are highlighted against the backdrop of groundbreaking research on what it takes for women to be successful in international roles. Ms. Walsh lives in Bonn. Germany.

Richard Crespin, BA '93, has joined the U.S. Global Leadership Coalition as its director of business outreach. The USGLC is a broadbased network of businesses and NGOs whose mission is to work toward a balance of diplomacy, development, and defense in order to support a better and safer world.

Cynthia Jacobs Carter, MA '94, EdD '98, is the chief development officer at the Smithsonian Institution's Center for Folklife and Cultural Heritage. She leads the center's unrestricted fundraising efforts, which include major gifts, campaigns, planned giving, events, direct mail, social media fund raising, cause marketing, and the growing of the endowment. In addition, she raises funds, largely through sponsorships, for the annual Smithsonian Folklife Festival. She most recently served at Africare as chief development/external affairs officer.

Stephanie DerGarabedian, **MA'94**, became a member of the board of directors for the Association of Fundraising Professionals, Long Island chapter. Ms. DerGarabedian is the development director of Seatuck Environmental Association, a not-for-profit, member-supported, 501(c)(3) organization dedicated to promoting the conservation of Long Island's wildlife and environment through education, research, and advocacy. Prior to joining Seatuck, Ms. DerGarabedian worked in development and major gift fundraising for CARE, the Environmental Defense Fund, and Save the Children.

Linda Fisher Thornton,
MA '94, was named one of the
global Top 100 Thought Leaders in
Trustworthy Business Behavior by
Trust Across America. Ms. Thornton
is CEO of Leading in Context LLC,
a leadership development firm
in Richmond, Va. She regularly

blogs and speaks about how to lead responsibly in a global society. Ms. Thornton was interviewed about trends in ethical business development in the January 2013 issue of *The Human Factor*, a human resource magazine in India.

Jeremy Cross, BA '96, partnered with a colleague to start Battle Road Brewing Co. Battle Road presently produces three styles of beer, and its products are distributed in nearly 200 locations across eastern Massachusetts.

Brian Kamoie, JD '96, MPH '97, was appointed by President Barack Obama to the position of assistant administrator of the Federal Emergency Management Agency for grant programs within the Department of Homeland Security.

Garrett Peck, MA '96, has published his fourth book, *The Smithsonian Castle and the Seneca Quarry* (The History Press, 2013), the story of the red sandstone of which the landmark building is made.

Anita Schiendelheim Rausch, BBA '96, is a major contributor to *A Visual Guide to ETFs* (Bloomberg, 2013) by David J.

Abner. The book is a comprehensive resource for professionals seeking to understand the fundamentals of exchange-traded funds.

Michael Stephen Tung, BA '96, BS '97, has been named a global equity analyst at Turner Investments, an employee-owned investment firm based in Berwyn, Pa. Mr. Tung began his work at Turner in March.

Shejal Carpenter, BBA '98, is volunteering with World Children's Initiative, a nonprofit dedicated to improving and rebuilding the health care and educational infrastructure for children in developing areas. Ms. Carpenter is a project lead on a trip to Uganda.

Nicole Knapton Krelovich, BA '98, is co-founder of MagneticPix, which allows consumers to turn photos into a personalized dry-erase board. The company has been featured on NBC's *Today*. Ms. Krelovich and her business partner, Amy, had been co-workers for 10 years when they came up with the idea for a company that combined two of their favorite things: photographs and organization. Their website is *MagneticPix.com*.

Paul Pomeroy, MPA '98, was appointed chairman of the board of the New Castle County Chamber of Commerce, in New Castle, Del.

Timothy Assal, BS '99, has been selected as a 2013-2014 Global Sustainability Leadership Fellow by the School of Global Environmental Sustainability at Colorado State University. Mr. Assal was selected as one of 20 early career academics comprising Ph.D. candidates and postdoctoral fellows.

Matt Rhoades, MA'99.

is launching a new conservative candidate research and tracking firm called America Rising. He is joined on his leadership team by Joseph Pounder, BA '05, and Tim Miller, BA '04. Mr. Rhoades, Governor Mitt Romney's former campaign manager, earned his reputation in the Republican Party as an opposition research specialist who also worked with the RNC. Mr. Miller served as the national

press secretary for Governor Jon

experience on the communications

Huntsman's campaign and has

team of the Republican National

Convention.

AATHONS MAD

-BECAUSE of you, THIS is me —

Because of you, I'm getting first-hand experience for my dream job: Foreign Service Officer.

My summer internship with the U.S. Mission to UN Agencies in Rome is only possible because I received a grant from the GW Knowledge in Action Career Internship Fund, which provides funding to students pursuing unpaid internships. The generosity of GW alumni, parents, and friends who support this special fund allows me to apply my education and advance my career in a real-world setting.

Please support students like me by making an annual gift today.

-Avani Singh, Class of 2015

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washington, dc

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Ronald Sasiela. MS '00, was named a certified food specialist by the Institute of Food

Technologists. Mr. Sasiela has worked for more than 45 years in the technical field, has co-authored industry reference books, and is a co-inventor on patents. Furthermore, he has served as the research and development director for two large food corporations,

Jeffrey Colclough, MS '01, hosted a lecture in the alumni speaker series, titled "Team Dynamics as a Project Manager," at GW's Duques Hall in May. He is vice president of the national security sector of the Science Applications International Corporation.

which earned him the title.

Audrey Langan, MBA '01, and her husband, Ryan Langan, BA '99, have relocated to West Hartford, Conn., for Mr. Langan's job with General Electric. They have purchased their first house, near Mr. Langan's family, and look forward to staying put for a while, having moved six times in the last five years. Mrs. Langan started a new job with Stanley Black and Decker at its corporate headquarters, where she

is a project specialist on the global trade compliance team.

Darley Newman, BA '01, hosts, writes, and produces the television show Equitrekking, which won a Daytime Emmy Award from the National Academy of Television Arts & Sciences for Outstanding Single Camera Photography. The Equitrekking team also received nominations for Outstanding Special Class Writing and Outstanding Travel Program. Equitrekking, in which Mr. Newman teams up with locals to highlight a region's adventure, history, food, nature, and culture, has won three Emmy Awards, all for photography, after being nominated for eight Emmys over the past four years.

Michael Y. Bennett, BA '02, published his third book, Narrating the Past Through Theatre: Four Crucial Texts (Palgrave Pivot, 2012), commissioned by Palgrave-Macmillan for the global launch of its Pivot imprint. Mr. Bennett is an assistant professor of English in drama at the University of Wisconsin-Whitewater.

Daniel Newman, BA'02. authored his first book, *Demystifying* the School Psychology Internship:

A Dynamic Guide for Interns and Supervisors (Routledge, 2013). The book provides a comprehensive overview of the school psychology internship process from start to finish, offering interns and supervisors action steps and tools they can use to ensure a high-quality internship experience. Dr. Newman is an assistant professor in the school psychology program at National Louis University in Chicago.

Leah Brndjar, BA '03, joined Goldberg Segalla as an associate in its Princeton, N.J., office. She is a member of the firm's product liability and transportation practice groups.

Whit Chaiyabhat, CERT '03. MS '06, was appointed director of risk management and strategic security at the Protestant Episcopal Cathedral Foundation in December 2012. The PECF oversees the Washington National Cathedral, St. Albans School, National Cathedral School, and Beauvoir School. Mr. Chaiyabhat will be in charge of all aspects of corporate security management for the PECF, including the coordination of security for presidential and congressional state funerals.

Kristen Mallia, BA '03, is co-creating a reality documentary series called "LAUNCH," which aims to create jobs and to educate Boston's creative community on entrepreneurship. The 12-part series will document Ms. Mallia's efforts to take the talents of four creative professionals and help transform them into self-sustaining small businesses. Learn more about LAUNCH at 11onenine.com.

Paul (Robinson) Nicholas, MFA '04, has been pursuing his acting and directing career. In October 2012, he directed a revival of the Wendy MacLeod play "The Water Children" at Shetler Studios in New York City, which was favorably reviewed by The New York Times and Backstage, among others. In November he performed in the world premiere of Lucile Lichtblau's The English Bride at Theater Exile in Philadelphia. He is currently working with playwright John Anastasi to develop his latest (as yet untitled) play, with hopes of an off-Broadway production. Mr. Nicholas also continues to appear in long-running NBC series Law & Order: SVU as public defender Linden Delroy. This will mark his

INSPIRE . TEACH . SHARE . MENTOR . LEARN . PAY IT FORWARD . PAY IT BACK

/ DLUNTEER

THE GEORGE WASHINGTON ALUMNI ASSOCIATION has numerous ways for you to get involved...with current students and fellow alumni:

- Share your professional expertise through the Career Advisor Network.
- Connect with students by hosting dinners or delivering a guest lecture.
- From D.C. to Seoul, get involved with one of our regional alumni groups.
- Join your Reunion Committee and help plan Alumni Weekend.
- Participate in the Young Alumni Network.



alumni.gwu.edu/volunteer 1-800-ALUMNI-7







eighth season on the show.

Kate Bolduan, BA '05, joined CNN's Christopher Cuomo as a co-host of the network's 7 a.m. television show. The program replaced Soledad O'Brien's *Starting Point* as part of a set of changes being made by the network's new leadership. Recently, Ms. Bolduan has appeared as a co-host on *The Situation Room* and as a CNN congressional correspondent. Before her time at CNN, she served as a local news reporter in Raleigh, N.C.

Jenny Wei, BA '05, MA '06, and Carrie Kotcho, MA '06, both alumnae of the Museum Education Program, work for the National Museum of American History. Together they created an interactive website that showcases artifacts and history, and offers practice tests to help immigrants prepare for the citizenship test. The website was recognized in the Washington Post.

Mariya I. Bouraima, BBA '06, launched her own boutique communications agency, Aveya Creative, in early 2013. Aveya Creative provides custom communications for small businesses, including brand strategy, logo design, copywriting, and social media management.

Tyler Hudson, BA '07,

graduated from the University of Florida College of Law. This fall, he will join the law firm of Holland & Knight as an associate in its Tampa office.

Mohamed Kabir, MA '07, co-authored an opinion piece in Haaretz titled "North Africa: The Obama Administration's Policy Orphan?" The article, which focuses on U.S. Secretary of State John Kerry's first visit abroad, argues that it was a mistake of the secretary of state and the Obama administration to omit a visit to North Africa as part of the secretary's inaugural tour, and urges Washington to open a line of dialogue with North African countries and to revisit its policy in the region in the aftermath of the Arab Spring. Mr. Kabir is a senior foreign policy adviser.

Rose Murray, BA '07, joined the firm of Jones Swanson Huddell & Garrison as an associate in the New Orleans office, where she will practice with the environmental and commercial litigation teams. She received her JD from Tulane Law School in 2012 with a certificate in international and comparative law, having also completed international criminal law coursework at the

University of Amsterdam Law School.

Jason A. Zimmerman,
BA '07, joined GrayRobinson as
an associate in the firm's litigation
practice. Mr. Zimmerman began
his professional campaign as deputy
blog director for Barack Obama's
2008 presidential campaign,
and also served as a deputy of
communications for Bill Segal's
2010 Orange County mayoral
campaign blog. He received his JD
from the University of Florida Levin
College of Law, where he served as
chancellor of the Honor Court and
was an editor of the Florida Law

J. Grigsby Crawford, BA '08, wrote *The Gringo: A Memoir* (Wild Elephant Press, 2012), a gonzostyle account of his time as a Peace Corps volunteer in Ecuador and the unexpected traps, complications, and adventures he found there.

Review.

W. Blaine Lapin, BA '08, received his MD from Saint George's University in June. His pediatric residency at University of Buffalo, Women and Children's Hospital, begins this summer.

Gillian McHale, BA '08, is engaged to Ryan Giannetti, BA '08. The couple met as freshmen in

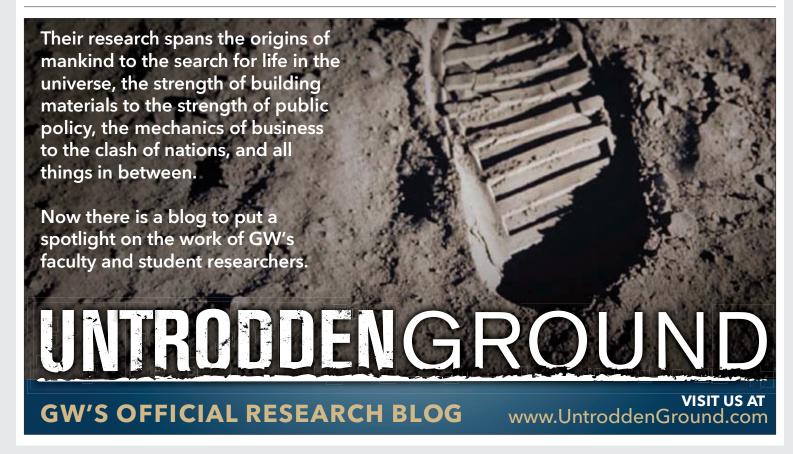
Somers Hall in 2004; their first date was the 2005 Inaugural Ball. The wedding is planned for November 2013.

James Skoufis, BA '08, was elected to the New York State Assembly (99th District) in November 2012.

Kenneth Halla, PhD '09, has gathered a significant online following for a series of blogs he authors related to government and U.S. history. Dr. Halla's blogs have reached around 50,000 hits a month and have become popular resources for integrating new technologies into teaching techniques. He is a teacher of world history, Advanced Placement U.S. Government, and AP Comparative Government at Hayfield Secondary School in Fairfax County, Va.

Jason Mojica, BA '09, is a producer of HBO's video-journalism documentary series "VICE." In April, Mr. Mojica joined the show's founder and co-host, Shane Smith, for an exclusive screening of two never before seen episodes of *VICE* at the Newseum in Washington, D.C.

Whitney Tarella, MA '09, married Michael Landis, PhD '11, in September 2012 at Disney's Yacht Club Resort in Orlando, Fla.



Many GW alumni and community members were in attendance, including Professor Tyler Anbinder and alumni Sarah Mergel, Varad Mehta, Pete Veru, Chris Hickman, Justin Pope, Rebecca DeWolf, and Lindsay Moore. The couple lives in Granbury, Texas, where Mr. Landis is an assistant professor of history at Tarleton State University and Ms. Tarella is a remote commissioning editor for The History Press.



Thomas Richards, **BA'10**, has been named one of six winners in the 2013 Metropolitan

Opera National Council Auditions. Nearly 1,500 singers from around the country between the ages of 20 and 30 entered this competition, which is considered the most prestigious of its kind in North America for singers aspiring to begin an operatic career. Mr. Richards is a bass-baritone who has performed in productions of Don Giovanni, The Rake's Progress, and Le Nozze di Figaro.

Lauryn Sargent, MA'10,

founded Stories Incorporated, a business that helps to preserve and document personal and corporate legacies. She won the graduate-level Pitch George competition while studying at GW, with an idea that would be implemented in Stories Incorporated.

Makala Skinner, BA '10, was awarded a Fulbright U.S. Student Program scholarship to serve as an English teaching assistant in southeastern Turkey. She was one of 1,700 U.S. citizens selected as an award recipient for the 2012-13 academic year.

Katherine Hall-Hertel,

EdD '11. was appointed co-chair of the NASPA Administrators in Graduate and Professional Student Services Knowledge Community. Dr. Hall-Hertel, who is currently at UNC Charlotte, oversees student affairs services for graduate students from a wide array of disciplines, and manages the new Center for Graduate Life.

Kim Hough, EdD '11,

was named Loudoun County Public Schools' new assistant superintendent for personnel services. Previously, she served the Berkeley County, W.Va., school system in a variety of positions, including assistant director of special education and instruction; administrative assistant for the

office of the deputy superintendent; director of federal programs; and assistant superintendent.

Matthew Gebert, MA'11, joined the U.S. Department of State's Bureau of Energy Resources as a presidential management fellow. Previously, he worked for the U.S. Energy Association and the U.S. Telecommunications Training Institute.

Mike Humphreys,

BA '11, received his third teaching certification in early/middle childhood physical education. Mr. Humphreys is also a National Board certified teacher in early adolescent social studies and early adolescent English/language arts. In addition, he received a \$1,000 Action for Healthy Kids grant on behalf of Patrick Henry Elementary School in Arlington, Va., where he teaches physical education.

Janet Lynne Douglass,

DNP '12, is the 2013 recipient of the James E. Clyburn Public Health and Health Disparities Community Leadership Award. This award is given annually to individuals who have made contributions in reducing and eliminating health disparities and protecting the health of communities.

Jennifer Drewry,

MPS '12, contributed an article to the Spring/Summer 2012 edition of the Paralegal Educator. Ms. Drewry teaches at Brandeis University in the Rabb School of Continuing Studies, and holds a Master of Science in project management degree from University of Wisconsin-Platteville in addition to her master's in paralegal studies from GW.

Michael Filipowicz,

MBA '12, is developing a new health care concept that links real-world knowledge to transcript credits that can be used to obtain incentives from employers or healthcare providers. His website is MyHealthEdu.com.

Brittany Maschal,

EdD '12, published an article in the online database *Education* Post (South China Morning Post). The article, "First Steps on the Road to B-School-Research," was published in January. The focus of *Education Post* is to provide a single comprehensive database of resources for students looking for information on postgraduate courses in Hong Kong.

Marisa Ranieri, BA'12, is working as a voluntary English teacher in a rural secondary school

in Tanzania through the nonprofit WorldTeach. While there, she has established a scholarship fund for local students. Ms. Ranieri was visited in Tanzania by her close friend Matthew Wilkins, BS '12, who was able to raise enough funds to donate 35 brand new bicycles to orphaned secondary school students in Ms. Ranieri's school district.

Caroline Roth, MS '12, is a senior account executive at Prism Public Affairs in Washington, D.C. Prism Public Affairs is a strategic communications firm that advises clients on communication challenges including litigation, congressional hearings, regulatory battles, and more. Prior to joining Prism, Ms. Roth served as a staff writer for National Journal's Hotline before moving to Capitol Hill to work as the deputy press secretary for a member of the House leadership. Ms. Roth also worked with the public relations team at BGR Group while pursuing her master's degree at GW.

IN MEMORIAM

Eugene Lambert, AA'55, BA'57

Trustee Emeritus Eugene Lambert, AA '55, BA '57, chair of the Heritage Society, former president of the GW Alumni Association, and founding and emeritus member of Columbian College's National Council for the Arts and Sciences, died March 29. He was 77.

Mr. Lambert served as a GW alumnus trustee from 2000 to 2006 and was elected as an emeritus trustee in May 2007.

A pioneering food and drug lawyer known as a leader in his field. Mr. Lambert spent his career as partner at Covington & Burling LLP, specializing in the regulation of food and drugs for animals. He was also an expert in human food, over-thecounter drugs and cosmetics, and he taught food- and drug-related courses at American University, Johns Hopkins, Boston University, Rutgers, and Seton Hall.

Mr. Lambert graduated from Yale Law School in 1960 after serving as the managing editor of the Yale Law Journal. He also clerked for the Court of Appeals for the D.C. Circuit.

Benjamin Goldfaden, BS'37, **MA'40**

March 25, 2013 Greenbelt, Md.

Stanley M. Christovich, AA '49, **BA** '51

Dec. 6, 2012 Neptune Beach, Fla.

Thomas Cabelus, MA'56 Feb. 13, 2013

Fort Lauderdale, Fla.

Douglas P. Scott, BA'64, MPhil'69

May 30, 2012

Earl C. Acuff, MA'66

Feb. 13, 2013 Blacksburg, Va.

Kathleen Brennan, BA'78, MS '80, JD '85

Nov. 16, 2012 Harrisburg, Pa.

Donato Anthony Liuzzi, MPA'87

May 16, 2012 Portsmouth, R.I.

Pamela Meklinsky Glassgold, **BA** '90

Roseland, N.J.

Kevin Joseph Sheehan, BA'91 Nov. 26, 2012

Baltimore, Md.

FACULTY AND STAFF

James S. Robinson

GW Police Department officer March 28, 2013 Washington, D.C.

Harry E. Yeide Jr., MA'84

Professor Emeritus of Religion Feb. 6, 2013 Gaithersburg, Md.



AND WHAT ABOUT YOU? Submit your own class note, Alumni Bookshelf, or Artists' Quarter update:

EMAIL magazine@gwu.edu MAIL Alumni News Section **GW** Magazine 2121 Eye Street, N.W. Suite 501 Washington, DC 20052

UPCOMING SHOWS BY GW PROFESSORS AND ALUMNI

ARTISTS' QUARTER





тор Bradley Stevens, "The American Wing" LEFT Sherry Zvares Sanabria, "Alcatraz Hall" RIGHT Ruth Herman Cohen

RUTH HERMAN COHEN, BA'60,

exhibited her second piece of artwork at the Pennsylvania Museum of Art in Philadelphia. She has also been organizing an art appreciation program in elementary schools in the Boston area. She was recently honored by Art Goes to School of the Delaware Valley for 35 years of service, and she also teaches at Temple University.

SHERRY ZVARES SANABRIA, BA'59,

is mounting an exhibition titled, "The Corrections: Prisons and Mental Hospitals" this upcoming Dec. 5–20 at the Hillyer Art Space in Washington, D.C. In this series she depicts buildings in which people were forced to reside.

BRADLEY STEVENS, BA '76, MFA '79,

exhibited his collection of landscapes and cityscapes, "The Itinerant Artist: Journeys through France and America" last spring at George Mason University. Warm Springs Gallery in Charlottesville, Va., displayed his series of museum interiors last winter.







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Cyndi Lauper,

who is commemorating the 30th Anniversary of her debut album, She's So Unusual. This album spawned four Top-5 hits on the Billboard 100–Girls Just Wanna Have Fun, Time After Time, She Bop, and All Through the Night.



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